Genpact Joins Forces with WWF-India and WOTR to Drive Climate Action in India

- *Restoring the Chambal-Yamuna River ecosystem - impacting 50,000 farmers and conserving 5000 sq km of landscape area*
- *Promoting climate-resilient sustainable agriculture in Rajasthan - saving 128Mn liters of water and helping 1600+ farmers increase crop productivity by 30%*
- *Projects highlight Genpact's ongoing commitment to driving environmental, social, and governance (ESG) impact and building a more sustainable and resilient future for all*

NEW DELHI, February 14, 2025 – Genpact (NYSE: G), a global advanced technology services and solutions company, today announced a collaboration with two leading non-profit organizations in India, the Worldwide Fund for Nature (WWF) India and the Watershed Organization Trust (WOTR), to address the pressing challenges of climate change and support sustainable development initiatives across the country.

With WWF-India, Genpact aims to restore the ecological health of the Chambal-Yamuna River system, enhance biodiversity, and support conservation efforts. In addition, the collaboration with WOTR focuses on strengthening climate resilience in Rajasthan. This involves implementing community-led water harvesting initiatives and promoting climate-resilient agricultural practices.

"Climate action is not just an environmental issue; it's a social and economic imperative," said **Piyush Mehta, CHRO and Country Manager, India, Genpact**. "As a purpose-driven company, Genpact is committed to driving positive environmental and social impact. Our collaborations with WWF-India and WOTR are a testament to this purpose in action, enabling us to contribute meaningfully to a more sustainable, better world for all."

Genpact's project with WWF-India is centered on revitalizing the Chambal-Yamuna River basin, a critical freshwater ecosystem that supports 77% of the global breeding gharial population and is home to India's national aquatic animal - the Ganga River dolphin. This project is expected to:

- Benefit around 50,000 farmers by improving water security
- Improve the population of river dolphins and gharials (crocodiles) along an 80-km stretch of the river
- Conserve 5000 square km landscape, safeguarding biodiversity
- Develop a multi-stakeholder framework for long-term conservation.

"The Chambal River, being a unique and critical freshwater ecosystem, holds an immense potential to realize the vision of a healthy Ganga, said **Ravi Singh, Secretary General & CEO, WWF-India**. "Through this initiative, WWF-India will work with key stakeholders, including local communities, the Governments of Uttar Pradesh, Madhya Pradesh, and Rajasthan, and the National Mission for Clean Ganga, to enhance understanding of the river—its hydrology, morphology, ecology, and governance to develop valuable insights and pave the way for long-term conservation of one of India's important perennial rivers."

With Genpact's support, WOTR will work in the drought-prone region of Karauli, Rajasthan. Over the next three years, the project is expected to:

- Create and restore water harvesting structures capable of saving 128 million litres of water
- Introduce resilient farming techniques to help over 1600 farmers increase their crop productivity by up to 30%

“WOTR's partnership with Genpact in Karauli, Rajasthan, exemplifies a strategic approach to climate resilience and sustainable development,” said **Prakash Keskar, Executive Director, WOTR.** “By implementing water harvesting structures and climate-smart agriculture, we're addressing critical water scarcity issues while empowering farmers. This initiative aligns perfectly with our mission to build resilient rural communities and showcases the power of collaborative efforts in driving meaningful environmental and social impact.”

About Genpact:

Genpact (NYSE: G) is a global professional services and solutions firm delivering outcomes that shape the future. Our 125,000+ people across 30+ countries are driven by our innate curiosity, entrepreneurial agility, and desire to create lasting value for clients. Powered by our purpose – the relentless pursuit of a world that works better for people – we serve and transform leading enterprises, including the Fortune Global 500, with our deep business and industry knowledge, digital operations services, and expertise in data, technology, and AI.

About WWF:

WWF-India is committed to creating and demonstrating practical solutions that help conserve India's ecosystems and rich biodiversity. With a conservation journey spanning over 50 years, WWF-India works towards finding science-based and sustainable solutions. Our holistic and integrated approach assists in addressing challenges at the interface of development and conservation. WWF-India is part of the WWF network, with offices in over 100 countries. We work in different geographical regions pan-India through state and field offices. The uniqueness lies in the interconnectedness of our work and its impact across thematic areas, including conservation of key wildlife species, management of their habitats, rivers and wetlands, climate change adaptation, driving sustainable solutions for business and agriculture, and empowering local communities as conservation stewards. WWF-India also works to combat illegal wildlife trade and bring environmental education to students through outreach and awareness campaigns.
For more details, please visit our website and social media pages:

http://www.wwfindia.org, Facebook, X, Instagram, LinkedIn, YouTube

About WOTR:

WOTR is a nationally and globally recognised leader and think tank in rural development. Committed to eradicating the root causes of rural poverty, WOTR champions ecosystem rejuvenation and the strengthening of community resilience to climate change. By enhancing water availability, improving land and agricultural productivity, diversifying livelihoods, empowering women, and bolstering the health and well-being of vulnerable rural communities, WOTR has made significant strides in transforming rural landscapes. The organisation's unique approach brings together a diverse range of stakeholders, including practitioners, academics, researchers, trainers, and policy makers, fostering collaborative efforts to build the resilience of rural communities. In the course of over 3 decades, WOTR has worked in 7,255 villages across 10 states in India, positively impacting the lives of 7.92 million people.

For more information, please visit www.wotr.org and follow us on LinkedIn, X, YouTube and Instagram

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