Genpact Announces New Leadership Appointment in Japan

Bolstering Genpact's strategic agenda to leverage data, technology, and AI to drive transformation and unlock competitive advantages for Japanese businesses

TOKYO, November 28, 2023 – Genpact Japan K.K. (Chiyoda-ku, Tokyo), the Japanese subsidiary of Genpact (NYSE: G), a global professional services firm focused on delivering outcomes that transform businesses, today announced the appointment of Allen H. Fukada as Representative Director and President of Genpact Japan. His role is pivotal in advancing the company's digital transformation agenda, driving growth for businesses in the region. The appointment took effect on November 18, 2023.

Genpact has a longstanding commitment to the Japanese market, having operated there since 2000, with more than 4,000 employees serving several major clients in the region. Fukada succeeds Junichi Tanaka, who served as Representative Director and President of Genpact Japan since October 2018.

Prior to joining Genpact Japan K.K., Allen Fukada served as Service Line Leader, Digital Business & Technology at Cognizant Japan K.K. In this role, he oversaw all service line activities, focusing on enhancing client businesses through technology modernization, process innovation, and transforming experiences, ensuring they remain competitive in a rapidly evolving global landscape. With over 35 years of experience in driving business transformation and growth in the Asia Pacific region, Fukada has also led and played a significant role in multiple global enterprises involved in "greenfield" investment, merger, acquisition, divestiture, joint venture, strategic alliance and other corporate development initiatives across Australia, China, India, Japan, Korea, Malaysia, and Thailand.

"Japan represents a strategic and high growth market for Genpact, and we're proud to be working with some of the region's most iconic companies," said **Riju Vashisht, Chief Growth Officer and Global Business Leader, Transformation Services and Enterprise Sales, Genpact**. "In this fast-paced environment, we're focused on accelerating transformation and competitive differentiation for businesses with our data and AI capabilities coupled with our domain expertise. With Mr. Fukada at the helm, we look forward to continuing our growth in the market and supporting Japanese companies to unlock new levels of innovation."

Genpact serves clients across high-tech, manufacturing, consumer goods, retail, and finance industries, supporting them on their digital transformation journeys, by combining its data, technology, and AI capabilities with deep process and industry expertise. As one of its key growth geographies, the company expects to hire more than 2,000 professionals in Japan over the next three years.

"Amidst ongoing macroeconomic issues and tech disruptions, transforming business operations and new ways of working is a key challenge for Japanese companies," said **Yoshiaki Fujimori, Senior Executive Advisor, Genpact**, "At Genpact, we're deeply focused on understanding the changing needs and priorities of our clients and bringing them the best technology, data, people and process solutions to help build resilience for the long-term. Mr. Fukada's invaluable experience leading complex business transformation, enabling growth and optimization for clients, perfectly bolsters our strategic agenda in Japan to be change agents that help drive value across our clients' operations."

"Japanese companies are currently struggling with increased labor productivity constraints. Genpact has extensive experience in orchestrating end-to-end transformation to drive superior results and outsized impact for global companies," said **Allen Fukada, Representative Director and President, Genpact Japan.** "I am thrilled to join this team and build on the strong foundation to further expand the company's digital transformation

business in Japan and help clients improve productivity, optimize operations, and create engaging experiences for their customers."

For more information about Genpact's presence in Japan, please visit: https://www.genpact.com/jp

About Genpact
Genpact (NYSE: G) is a global professional services firm delivering the outcomes that transform our clients' businesses and shape their future. We're guided by our real-world experience redesigning and running thousands of processes for hundreds of global companies. Our clients – including many in the Global Fortune 500 – partner with us for our unique ability to combine deep industry and functional expertise, leading talent, and proven methodologies to drive collaborative innovation that turns insights into action and delivers outcomes at scale. We create lasting competitive advantages for our clients and their customers, running digitally enabled operations and applying our Data-Tech-AI services to design, build, and transform their businesses. And we do it all with purpose. From New York to New Delhi and more than 30 countries in between, our 125,000+ team is passionate in its relentless pursuit of a world that works better for people. Get to know us at Genpact.com and on LinkedIn, Twitter, YouTube, and Facebook.

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