Genpact Opens Internal Learning Program to Foster Professional Resilience Globally

In partnership with EdCast, Genpact is leveraging its real-world digital transformation expertise to help create the adaptive workforce required for the digital age

NEW YORK, June 17, 2020 /PRNewswire/ -- Genpact (NYSE: G), a global professional services firm focused on delivering digital transformation, today announced Adapt and Rise , a role-based online learning platform that leverages Genpact's expertise honed from delivering real-world change for hundreds of clients. By making key insights available to the public at no cost, Genpact aims to enable professional resilience and accelerate adoption of the most critical professional skills and competencies required to succeed in the digital age.

With the quickening pace of change, professionals need to constantly improve their skills to distinguish themselves and provide maximum value in a hyper-competitive job market. Skills that were once seen as nice to have are now critical to succeeding as part of the adaptive workforce required in the digital economy. By opening to the public parts of its highly successful continuous learning platform, Genome, Genpact is helping to accelerate the professional learning process for everyone.

With Genome, Genpact is continuously preparing internally for the future of work by enabling its talent to acquire new skills and evolve quickly as industries and technologies change. Inspired by work done by MIT's Center for Collective Intelligence , Genome harnesses the collective intelligence of Genpact's more than 90,000 employees. Using Genpact's experts to curate knowledge for its distributed workforce, Genome encourages the flow of information and easier learning. Adapt and Rise takes this tested foundation and is now offering it to the public.

"In this time of unprecedented global change, it is incumbent on those who have resources to provide access to those who need them," said **Tiger Tyagarajan, chief executive officer of Genpact**. "We believe it is important to share the insights honed from our business and technology expertise to help people reach their professional potential and maximize their ability to drive meaningful impact in the world."

Genpact, in partnership with EdCast , provider of an award-winning Learning Experience Platform (LXP) used by Global 2000 companies and large government organizations, is making content available globally to enable people at all levels to amplify their capabilities. Participants can learn and master a wide variety of essential skills relevant to many key roles at the heart of digital transformation.

Expert curators have rigorously curated 1,500 pieces of the most relevant publicly available content that will help professionals upskill in 13 vital roles: Business Analyst, Digital Program Manager, Finance and Accounting Professional, Human Resources Professional, Infrastructure and Logistics Professional, Process Operations (Individual), Process Operations (Team Leader), Process Operations (Organization Leader), Procurement Professional, Project Manager, Risk and Compliance Professional, Sales and Marketing Operations Support, and Tech Support Engineer.

Each role-based channel features approximately 100 hours of bite-sized learning content, including videos, articles, blogs, podcasts, and more. The content is categorized into 14 skills that are common across roles, including Artificial Intelligence Basics, Change Management, Customer Experience, Design Thinking, Digital Business Strategy, People Leadership, and Storytelling. These skills have become core to career advancement across roles and career stages.

The content is presented in the context of thematic journeys, each with up to four levels of proficiency. The

learning order is neither prescriptive nor linear; the learner can self-identify a starting point and engage with the content in any order.

"EdCast helps global workforces meet their upskilling and reskilling needs to become future-ready," said **Karl Mehta, chief and founder of EdCast**. "This is why we launched the *Future of Work Alliance* that is squarely focused on bringing this vision to fruition. We are very proud to partner with Genpact on the *Adapt and Rise* platform to bring personalized, role-based learning that is seamlessly integrated with tools that most people regularly use, including Microsoft Teams, Slack, Workplace by Facebook, Google, ServiceNow, Salesforce, and others."

Genpact is democratizing learning at a moment of historically high unemployment and when economic pressures will likely impact company budgets that were earmarked for learning and development. The company aims to enable professional resilience in a hyper-competitive job market by making available learning for all on the most critical modern skills and competencies that organizations require to succeed in the digital age.

"Whether it's a graduating student, a transitioning worker, or a working professional, we at Genpact believe that everyone should have the opportunity to learn from our experience accumulated through thousands of engagements with hundreds of clients," said **Gianni Giacomelli, chief innovation leader at Genpact**. "Our collective knowledge allows us to determine what people should know and learn, and serve them the right knowledge to ignite insights, boost skills, and amplify talent. We are leveraging the collective intelligence enabled by the Genome platform to make the most contemporary real-world learnings available to millions of people at no cost."

Adapt and Rise is available now in both web and app forms. To access the web version, visit https://adaptandrise.edcast.com/ . To access the Adapt and Rise app, download EdCast from either the App Store , Google Play or the Chrome Web Store and enter "adaptandrise."

About Genpact
Genpact (NYSE: G) is a global professional services firm that makes business transformation real. We drive digital-led innovation and digitally-enabled intelligent operations for our clients, guided by our experience running thousands of processes primarily for Global Fortune 500 companies. We think with design, dream in digital, and solve problems with data and analytics. Combining our expertise in end-to-end operations and our AI-based platform, Genpact Cora, we focus on the details – all 90,000+ of us. From New York to New Delhi and more than 30 countries in between, we connect every dot, reimagine every process, and reinvent companies' ways of working. We know that reimagining each step from start to finish creates better business outcomes. Whatever it is, we'll be there with you – accelerating digital transformation to create bold, lasting results – because transformation happens here . Get to know us at Genpact.com and on LinkedIn , Twitter , YouTube , and Facebook .

About EdCast
EdCast is the AI-Powered Knowledge Cloud solution for unified discovery, personalized learning and knowledge management across the enterprise, including work teams that are more remote and highly distributed than ever. Its award-winning platform is used internationally by Global 2000 companies and large government organizations, including NASSCOM and World Economic Forum, to solve the discovery and curation problems across all external and internal knowledge sources for all employees, wherever they are located. EdCast's offerings include its Learning Experience Platform (LXP), the EdCast Marketplace, and MyGuide. For additional information, visit www.edcast.com or follow us on Twitter @EdCast .

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