IDC MarketScape Names Genpact as a 2019 Leader in Worldwide Analytics in Business Operations Services

Report cites Genpact's applications across functional areas, including finance and accounting, and supply chain

NEW YORK, March 3, 2020 /PRNewswire/ -- Genpact (NYSE:G), a global professional services firm focused on delivering digital transformation, was recently named a Leader in the IDC MarketScape: Worldwide Analytics for Business Operations Services 2019 Vendor Assessment. IDC MarketScape recognized Genpact for continuing to evolve its offerings and capabilities to combine domain expertise with services and technology.

"Since our last worldwide business analytics services report, Genpact has continued to evolve its offerings and capabilities to combine domain expertise with services and technology," said **Alison Close, research manager, Digital Business Operations and Analytics Services IDC MarketScape**. "Genpact has expanded its breadth of point- and industry-specific solutions and portfolio of AI, analytics, and automation-enabled offerings with the Genpact Cora platform. This includes applications across functional areas, including finance and accounting and supply chain, and more specialized areas such as risk management, regulatory affairs, and financial crimes — an area that is a strategic priority for Genpact."

The IDC MarketScape report noted Genpact's risk management product suite, used by a number of financial institutions, which includes intelligent fraud operations, fraud operations process support, intelligent case management, and fraud analytics and detection tools. One example of Genpact's digital and analytics solutions is the Anti-Corruption Monitor, which reduces regulatory risk through timely identification of high-risk geographies and suspicious transactions. The solution identifies business processes most prone to corruption and violation and monitors risk effectively in these operations.

Genpact's digital business platform, Genpact Cora, develops solutions that bring together deep domain expertise with the ability to infuse intelligent automation capabilities and new delivery models into its analytics services. This represents a key differentiator that drives competitive advantage for clients.

"The future of decision-making involves a creative mix of data, analytics, and artificial intelligence, with the right dash of human judgment," **said Amaresh Tripathy, global business leader, Analytics, Genpact**. "IDC MarketScape's recognition is testament to our ability to deliver augmented intelligence at scale – combining machine intelligence, data analytics, and business know-how to create a competitive advantage for our clients."

See these links for more information about Genpact's analytics capabilities, Genpact Cora, and the IDC MarketScape report doc #US44118519, October 2019 .

About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Genpact

Genpact (NYSE: G) is a global professional services firm that makes business transformation real. We drive

digital-led innovation and digitally-enabled intelligent operations for our clients, guided by our experience running thousands of processes primarily for Global Fortune 500 companies. We think with design, dream in digital, and solve problems with data and analytics. Combining our expertise in end-to-end operations and our AI-based platform, Genpact Cora, we focus on the details – all 90,000+ of us. From New York to New Delhi and more than 30 countries in between, we connect every dot, reimagine every process, and reinvent companies' ways of working. We know that reimagining each step from start to finish creates better business outcomes. Whatever it is, we'll be there with you – accelerating digital transformation to create bold, lasting results – because transformation happens here. Get to know us at Genpact.com and on LinkedIn, Twitter, YouTube, and Facebook.

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