Genpact Appoints New Representative Director Japan to Strengthen Digital Business

Helping Japanese companies accelerate digital transformation by harnessing digital technology from RPA to AI

TOKYO, Oct. 8, 2018 /PRNewswire/ -- Genpact Japan K.K. (Chiyoda-ku, Tokyo), the Japanese subsidiary of Genpact (NYSE: G), a global professional services firm focused on delivering digital transformation, today announced that it has appointed Junichi Tanaka as the new Representative Director Japan to strengthen Genpact's digital transformation business in the Japan market. The appointment is effective immediately.

Prior to joining Genpact Japan K.K., Tanaka was partner, Digital Labor and Transformation Lead at KPMG Consulting Co., Ltd., where he focused on assisting clients in achieving their business transformation goals using next-generation technologies such as RPA and AI. He has been also an active speaker and contributor for promoting the adoption of RPA in Japan in his role as executive director of the Robotic Process Automation Association. Tanaka served as partner at both global and domestic consulting firms in Japan prior to joining KPMG Consulting. He received a bachelor's degree in science and engineering from Waseda University, Tokyo.

"We are thrilled to have Mr. Tanaka, a recognized business leader in driving digital transformation, join us as Genpact's leader for Japan. He brings with him invaluable experience in leading complex business transformation which perfectly bolsters our strategic agenda to be the partner of choice," **said Ahmed Mazhari, Chief Growth Officer, Genpact.** "In a complex business environment, our clients increasingly need trusted partners with deep business and process expertise as well as significant digital capabilities. Under his leadership, we will strengthen our presence in Japan to accelerate and comprehensively enable Japanese companies to achieve end-to-end business transformation."

"In this wave of digital disruption, existing businesses are facing a crisis of survival, and transforming business models and ways of working is a pressing issue for Japanese companies," **said Yoshiaki Fujimori, Senior Executive Advisor, Genpact, serving since January 2018.** "In order to improve the productivity of Japanese companies that is stagnant globally, we need to harness newly emerging technologies such as RPA and AI, and to advance the change with a sense of speed. By Mr. Tanaka's appointment as Genpact's leader of Japan, I expect that Genpact will further strengthen the business base in Japan and be able to create additional corporate value through digital transformation."

"Digital technologies such as RPA and AI have deployed rapidly in Japan, regardless of the size of a company or organization, and are expected to be introduced to Japanese companies by 70 percent in 2020. On the other hand, as digital technologies expand rapidly, various risks are surfacing in adoption and operations. Genpact has a wealth of experience in driving digitally-enabled intelligent operations and digital-led innovation for global companies, so we will build on this strong foundation to further expand the company's digital business from planning to adoption and operations so that Japanese companies can reap substantial outcomes in digital transformation," **said Junichi Tanaka.**

About Genpact

Genpact (NYSE: G) is a global professional services firm that makes business transformation real. We drive digital-led innovation and digitally-enabled intelligent operations for our clients, guided by our experience running thousands of processes for hundreds of Global Fortune 500 companies. We think with design, dream in digital, and solve problems with data and analytics. We obsess over operations and focus on the details – all 80,000+ of us. From New York to New Delhi and more than 20 countries in between, Genpact has the end-to-end expertise to

connect every dot, reimagine every process, and reinvent companies' ways of working. We know that rethinking each step from start to finish will create better business outcomes. Whatever it is, we'll be there with you – putting data and digital to work to create bold, lasting results – because transformation happens here. Get to know us at Genpact.com and on LinkedIn, Twitter, YouTube, and Facebook.

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