

## Genpact Social Impact Fellowship Helps 3.6 Million People in India

Concluding its second year, the program demonstrates sustainable and scalable efforts in the social sector

**New Delhi, August 8, 2018:** Genpact (NYSE: G), a global professional services firm focused on delivering digital transformation, is transforming the social sector with its Genpact Social Impact Fellowship (GSIF) program that has impacted 3.6 million lives in its second year.

In partnership with EdelGive Foundation, the philanthropic division of Edelweiss Group, the GSIF program continues to build on its momentum since its launch last year when it touched 70,000 lives through a number of projects that streamlined processes in non-profit organizations and made them more effective.

Leveraging Genpact's digital technology, process expertise, lean six sigma and design thinking skills, 16 fellows created innovative solutions to transform operations for eight non-profit organizations, with many projects focusing on improving opportunities to help students learn. This year's organizations benefitting from GSIF projects are: Magic Bus, Milaan, Kaivalya Education Foundation, Saajha, United Way Delhi, Udayan Care, Teach for India, and the National Association of Software and Services Companies (NASSCOM).

"GSIF is a powerful example of corporate and social sectors working together to drive meaningful transformation that generates long term impact," said **Sasha Sanyal, head of Genpact's Corporate Social Responsibility and Diversity program, and global business leader, Insurance**, "Leveraging Genpact's digital and process expertise, our fellows created innovative solutions for non-profit organizations that are replicable, scalable, and sustainable. Congratulations to our second class of GSIF fellows on their tremendous achievements, and we look forward to new fellows extending our reach and continuing to make an actionable difference."

"As we begin the third year of EdelGive's partnership with Genpact, it is important to acknowledge the forward thinking approach that GSIF represents. With Genpact's support and EdelGive's capabilities, this program truly looks to complement the strengths of the development sector with the best processes that the corporate sector has to offer. We are very excited to see it mature over the years. We commend the tremendous impact the team has generated to date, and wish the entire GSIF team huge success in the work still ahead." said **Naghma Mulla, chief operating officer, EdelGive Foundation**.

Examples of some of this year's achievements include:

- GSIF fellows transformed educational opportunities for **1.6 million Government school students** through Kaivalya Education Foundation, by allowing Department of Education mid-managers to focus more on improving learning, and less time on academic processes.
- For Teach for India, the fellows reimaged a performance management framework and evaluation system which led to increased learning opportunities for **38,000 students** across seven cities. The GSIF team addressed challenges of scattered data, by collecting disaggregated information in a structured manner, providing transparency and visibility to better map students' performance over a period of time.
- Fellows reengineered the selection and delivery process for the Milaan Girl Icon Fellowship program, touching **1,00,000 lives** through an organization that educates, enables, and empowers children, especially adolescent girls from marginalized communities of rural India. The GSIF team created an end-to-end measurement system, introduced automation, and developed a model of post fellowship support. The organization was able to increase outreach by 5 percent and reduce selection time of girl leaders by 50 percent by eliminating manual dependency of applications.

- GSIF fellows transformed the finance and accounting processes for Magic Bus, which uses the power of sports to help children learn essential life skills. The fellows streamlined the donor reporting system, tracked underspend, set up a rigorous governance mechanism, and executed a program implementation plan. The organization improved how it uses the fund, and reenergized its youth and livelihood education program, impacting lives of **400,000 people**.
- For Saajha, GSIF fellows developed a robust governance framework that enhanced parental and community engagement to improve children's learning in government run schools. The fellows established and improved strong communication linkages that strengthened the process to resolve academic and social grievances of 1029 Delhi government schools, thereby impacting **1.5 million students**.

As the 2017 batch graduates, the GSIF program gets bigger with the induction of 24 new fellows who will work with 16 NGO partners to drive even greater transformational social impact with 16 projects in the coming year.

### **About Genpact**

Genpact (NYSE: G) is a global professional services firm that makes business transformation real. We drive digital-led innovation and digitally-enabled intelligent operations for our clients, guided by our experience running thousands of processes for hundreds of Global Fortune 500 companies. We think with design, dream in digital, and solve problems with data and analytics. We obsess over operations and focus on the details – all 80,000+ of us. From New York to New Delhi and more than 20 countries in between, Genpact has the end-to-end expertise to connect every dot, reimagine every process, and reinvent companies' ways of working. We know that rethinking each step from start to finish will create better business outcomes. Whatever it is, we'll be there with you – putting data and digital to work to create bold, lasting results – because [transformation happens here](#). Get to know us at [Genpact.com](#) and on [LinkedIn](#), [Twitter](#), [YouTube](#), and [Facebook](#).

### **About EdelGive Foundation**

Established in 2008, EdelGive Foundation is the philanthropic arm of the Edelweiss Group, one of India's leading diversified financial services conglomerates providing a broad range of financial products and services to a substantial and diversified client base that includes corporations, institutions and individuals. Since its inception, EdelGive has worked towards being a bridge between the users and providers of philanthropic capital and knowledge by bringing the skills, resources and talents of the for-profit world to the not-for-profit arena. This is complemented by well-planned employee engagement initiatives wherein each of our employees is motivated to contribute with their expertise and in turn help the non- profits by guiding them for capacity building projects and financial aid.

### **For more information:**

Siya Belliappa  
Genpact Media Relations  
[siya.belliappa@genpact.com](mailto:siya.belliappa@genpact.com)  
+91 - 9823133365

---

<https://media.genpact.com/2018-08-08-Genpact-Social-Impact-Fellowship-Helps-3-6-Million-People-in-India>