

Genpact to Expand Global Supply Chain Management Transformation Expertise with the Acquisition of Barkawi Management Consultants

Transaction will add deep consulting and digital technology capabilities for supply chain management and aftermarket services to help drive clients' growth

NEW YORK, July 18, 2018 /[PRNewswire](#)/ -- [Genpact](#) (NYSE: G), a global professional services firm focused on delivering digital transformation, has signed a definitive agreement to acquire Barkawi Management Consultants, a leading supply chain management consultancy with operations in the U.S. and Europe that is part of the Barkawi Group. Terms of the deal were not disclosed.

As part of its ongoing strategy to drive digital-led transformation along with digitally-enabled intelligent operations for clients, Genpact is investing in leading capabilities, such as supply chain transformation. This is a critical lever for driving growth in many enterprises because companies need agile operations that quickly respond to fluctuating demand levels, market changes, and increased supply chain complexity.

Genpact's focus on building supply chain centers of excellence and investing in digital technologies as well as supply chain analytics – particularly for clients in the consumer packaged goods, industrial manufacturing, and hi-tech industries – has continued to expand its ability to help clients drive significant transformative impact in their operations. The addition of Barkawi Management Consultants' consulting expertise and leading supply chain technology services is expected to enable Genpact to deliver to clients global, end-to-end supply chain services bolstered by domain, digital, and data science expertise.

Barkawi Management Consultants specializes in providing both strategic and operational supply chain management services, including areas like supply chain strategy design and execution, demand planning, supply planning, sales and ops planning, distribution strategy, and design. Their broad solution footprint allows Barkawi to help clients improve many important areas of after sales/aftermarket services including services strategy, parts pricing, failure forecasting, repair management, and warranty management, which drives considerable strategic value for clients through improved operations, risk reduction, and lower costs. Additionally, Barkawi Management Consultants' key partnerships with leading supply chain technology providers and implementation expertise will complement Genpact's proprietary planning and control tower solutions, providing comprehensive digital capabilities to clients.

"Supply chain management is incredibly strategic to our clients since it directly impacts their competitive differentiation, revenue, and operating margins. This is a key area where we're investing," said Shantanu Ghosh, business leader , Enterprise Services, Genpact. "With Barkawi Management Consultants, we will be adding market-leading supply chain strategy and technology consulting capabilities, as well as terrific talent to our existing domain expertise, digital investments, and managed services base. We have already seen the power of this complementary and unique combination drive significant value by enabling an end-to-end scalable transformation proposition in client engagements where we have recently partnered with the firm."

"This transaction is a great fit for our consulting entity, given Genpact's strong domain expertise, focus on innovation, digital and analytics capabilities, and global scale," said Karim Barkawi, founder and CEO, Barkawi Group. "Barkawi Management Consultants clients and Genpact clients will have a much stronger, unified partner to help them achieve transformative results in their supply chain management operations."

Mike Landry, who has been president of Barkawi North America, will lead the integrated Genpact global supply chain business.

More information about Genpact's [supply chain management capabilities](#) and the company's top supply chain leadership ranking can be found in a recent [Everest Group report](#).

About Barkawi Management Consultants

Barkawi Management Consultants is a global consulting company which specializes in supply chain management, supply chain technology and aftersales services. Established in Munich, Germany, in 1994, the company has grown to a team of 200+ top management consultants providing advisory and technology services across the globe. Clients include global blue chips in industries including CPG, life sciences, manufacturing, and aerospace.

About Genpact

Genpact (NYSE: G) is a global professional services firm that makes business transformation real. We drive digital-led innovation and digitally-enabled intelligent operations for our clients, guided by our experience running thousands of processes for hundreds of Global Fortune 500 companies. We think with design, dream in digital, and solve problems with data and analytics. We obsess over operations and focus on the details – all 80,000+ of us. From New York to New Delhi and more than 20 countries in between, Genpact has the end-to-end expertise to connect every dot, reimagine every process, and reinvent companies' ways of working. We know that rethinking each step from start to finish will create better business outcomes. Whatever it is, we'll be there with you – putting data and digital to work to create

bold, lasting results – because [transformation happens here](#). Get to know us at [Genpact.com](#) and on [LinkedIn](#), [Twitter](#), [YouTube](#), and [Facebook](#).

Safe Harbor

This press release contains certain statements concerning Genpact's future expectations, plans and prospects that constitute forward-looking statements, as defined in the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those in such forward-looking statements. These risks, uncertainties and other factors include but are not limited to our ability to successfully consummate or integrate strategic acquisitions, our ability to manage growth, our ability to implement and derive revenues from new service offerings, as well as other risks detailed in our reports filed with the U.S. Securities and Exchange Commission, including Genpact's Annual Report on Form 10-K. These filings are available at www.sec.gov. Genpact may from time to time make additional written and oral forward-looking statements, including statements contained in our filings with the Securities and Exchange Commission and our reports to shareholders.

Although Genpact believes that these forward-looking statements are based on reasonable assumptions, you are cautioned not to put undue reliance on these forward-looking statements, which reflect management's current analysis of future events and should not be relied upon as representing management's expectations or beliefs as of any date subsequent to the time they are made. Genpact undertakes no obligation to update any forward-looking statements that may be made from time to time by or on behalf of Genpact.

For more information:

Gail Marold

*(Genpact Media
Relations)*

gail.marold@genpact.com

+1 919-345-3899

Abby Trexler

(for Genpact U.S.)

atrexler@peppercomm.com

+1 212-931-6179

Laura Brooks

(for Genpact U.K.)

Laura.Brooks@peppercomm.com

+44 207 680 7113

View original content with multimedia: <http://www.prnewswire.com/news-releases/genpact-to-expand-global-supply-chain-management-transformation-expertise-with-the-acquisition->

[of-barkawi-management-consultants-300682721.html](#)

SOURCE Genpact

<https://media.genpact.com/2018-07-18-Genpact-to-Expand-Global-Supply-Chain-Management-Transformation-Expertise-with-the-Acquisition-of-Barkawi-Management-Consultants>