Genpact Named Leader in Supply Chain Management by Everest Group

Genpact cited as best in class for delivery footprint; recognized for Lean Digital approach and advanced technologies that drive business impact

NEW YORK, Oct. 19, 2017 /PRNewswire/ -- Everest Group, a leading industry analyst firm, has named Genpact (NYSE: G), a global professional services firm focused on delivering digital transformation, as a leader in supply chain management.

The Everest Group's *2017 Supply Chain Management Service Provider Landscape with PEAK Matrix™ Assessment* evaluates 11 service providers, and ranks Genpact as one of only three leaders. The report cites Genpact as best in class for its supply chain management delivery footprint and overall market success, which reflects the company's ongoing strategy to drive digitally-led innovation and digitally-enabled operations to deliver end-to-end transformation in supply chain operations. Everest Group also highlights Genpact's robust capabilities in lead and quote management, order management and fulfilment, logistics and inventory management, and master data management.

"Genpact's Lean Digital approach has led to a significant increase in strategy and design engagements, and the company also has invested heavily in both domain and technology capabilities," **said Katrina Menzigian , vice president, Everest Group.** "As a result, clients can achieve more transformative results from their supply chain management operations."

Supply chain complexity creates challenges

As supply chains become increasingly complex, agility and responsiveness are key differentiators that can influence cost structure, working capital, customer retention, and overall profits. Even with improvements that leverage advanced technology and large amounts of data, many companies remain hindered by suboptimal supply chain performance, limiting the ability to drive true value from their operations.

Transformation for enterprise-wide impact

Genpact's artificial intelligence (AI)-based Genpact Cora platform, which powers many of its supply chain products and services, helps clients achieve greater business impact. For example, a major global consumer electronics company transformed its supply chain operations to help create a competitive advantage. Genpact's business planning solution, along with its advanced visualization and forecasting capabilities, improved the client's forecasting accuracy by more than 30 percent and productivity by more than 20 percent. Genpact helped the company increase agility that drove faster, better informed business decisions. As a result, greater visibility across the entire supply chain, improved inventory management, and collaboration throughout the company delivered significantly more enterprise-wide strategic value.

Genpact continues to invest in its capabilities to help clients with end-to-end supply chain transformation. For example, its new supply chain center of excellence in Chicago specializes in consumer packaged goods, and enhances Genpact's AI, robotics process automation, analytics, and consulting capabilities specifically targeted to supply chain operations.

"Everest Group's ranking underscores the impact of partnering with our clients to reimagine their supply chains, leveraging Genpact's distinctive capabilities in target operating model design and digitally-driven process transformation," **said Shantanu Ghosh, senior vice president and business leader , CFO and Transformation Services, Genpact**. "We deliver at scale through our global centers of excellence in areas such as planning, order management, and master data management. We also are persistent in our investments in domain expertise, advanced analytics capabilities, design thinking, and our Genpact Cora platform. As result, we can deliver hundreds of millions of dollars of business impact in areas like inventory and working capital optimization, customer satisfaction, and growth – providing more value in addition to significant cost-to-serve savings."

For more information, see these links for details about Genpact's supply chain management capabilities, Genpact Cora, and Everest Group's report.

About Genpact

Genpact (NYSE: G) is a global professional services firm that makes business transformation real. We drive digital-led

innovation and digitally-enabled intelligent operations for our clients, guided by our experience running thousands of processes for hundreds of Global Fortune 500 companies. We think with design, dream in digital, and solve problems with data and analytics. We obsess over operations and focus on the details – all 78,000+ of us. From New York to New Delhi and more than 20 countries in between, Genpact has the end-to-end expertise to connect every dot, reimagine every process, and reinvent companies' ways of working. We know that rethinking each step from start to finish will create better business outcomes. Whatever it is, we'll be there with you – putting data and digital to work to create bold, lasting results – because transformation happens here. Get to know us at Genpact.com and on LinkedIn, Twitter, YouTube, and Facebook.

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