

## Genpact Social Impact Fellowship 1.0 Impacts Lives of 70,000 Students in India

**Extending Genpact's core competency of process excellence to the social sector, the one-year fellowship program had six fellows deployed on projects with three NGOs**

NEW DELHI, July 24, 2017 – Genpact (NYSE: G), a global professional services firm focused on delivering digital transformation for clients, today announced the graduation of the first batch of the Genpact Social Impact Fellowship (GSIF) program. The year-long fellowship program in partnership with EdelGive Foundation, the philanthropic division of [Edelweiss Group](#), deploys process excellence experts to generate social impact. In the first year, six fellows chosen among hundreds of applicants have been engaged in high-impact projects to create systemic change in the social sector.

Leveraging EdelGive Foundation's experience in the social sector, the six GSIF fellows have collaborated with three leading non-profit organizations working in the area of education in India. Using Genpact's core Lean Six Sigma expertise for designing and transforming processes, they significantly improved and eliminated redundant processes. Leading to better collaboration and compliance, the enhanced processes will transform the lives of more than 70,000 students in India.

"There has always been a need for additional capability building in the non-profit sector. Companies must focus on leveraging their skillsets to develop sustainable and scalable social impact. The Genpact Social Impact Fellowship is a unique bridge between the social and corporate sectors that allows our fellows to use Genpact's deep process expertise to drive impact in the social sector. It's heartening to see that the Fellows were able to leverage best practices from the social sector and Genpact to focus on the end goal – generating impact for the children," said Sasha Sanyal, SVP and Business Leader, Insurance, Diversity and CSR.

Partnering with [Teach For India](#) (TFI), Anuj Chopra and Shreya Khedia have created a playbook of Common Minimum Practices (CMPs) for TFI program managers that will help 10,000 students get 100 more learning hours in a year. In a unique project with [Kaivalya Education Foundation](#) (KEF), Genpact employees Tulsi Sahu and Seban Babu

reengineered processes for the delivery of scholarships, mid-day meals, and textbooks to help 55,000 students receive their books and scholarships on time. Standardizing [Udayan Care](#)'s existing process framework allowed Pankaj Bhatia and Samarendra Patra to create a playbook for their employees so that the non-profit can double its impact by 2020 and touch the lives of 9,000 underprivileged girls.

“Combining the philanthropic expertise of EdelGive with Genpact’s Lean Six Sigma proficiency, the Genpact Social Impact Fellowship goes beyond traditional funding. The first edition of GSIF has yielded wonderful results and we hope to continue this journey well into the second year,” said Naghma Mulla, COO, EdelGive Foundation.

The second batch of the fellowship is being launched with twice as many of fellows as well as non-profits. The open fellowship program invites applications from interested people from all backgrounds with a demonstrated passion for social impact. Genpact aims to develop GSIF into a successful, scalable program that can serve as a model for many other organizations wanting to make a lasting difference in the social sector.

#### About EdelGive Foundation

Established in 2008, EdelGive Foundation is the philanthropic arm of the [Edelweiss Group](#), one of India's leading diversified financial services conglomerates providing a broad range of financial products and services to a substantial and diversified client base that includes corporations, institutions and individuals. Since its inception, EdelGive has worked towards being a bridge between the users and providers of philanthropic capital and knowledge by bringing the skills, resources and talents of the for-profit world to the not-for-profit arena. This is complemented by well-planned employee engagement initiatives wherein each of our employees is motivated to contribute with their expertise and in turn help the non- profits by guiding them for capacity building projects and financial aid.

#### About Genpact

Genpact (NYSE: G) is a global professional services firm focused on delivering digital transformation for our clients, putting digital and data to work to create competitive advantage. We do this by integrating lean principles, design thinking, analytics and digital technologies with our domain and industry expertise to deliver disruptive business outcomes – an approach we call Lean DigitalSM. We deliver value to our clients in two ways – through digital-led, domain-enabled solutions that drive innovation, and through intelligent operations enabled by digital that design, transform and run clients’

operations. Our approach is continually refined in one of the world's largest digital process sandboxes, where we test and improve thousands of processes. For two decades, first as a General Electric division and since 2005 as an independent company, we have been passionately serving our clients. We generate impact for clients from the Fortune Global 500 and beyond, and employ over 77,000 people in more than 20 countries, with key offices in New York City, Palo Alto, London, and Delhi. For additional information, visit [www.genpact.com](http://www.genpact.com). Follow Genpact on [LinkedIn](#), [Twitter](#), [YouTube](#), and [Facebook](#).

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