

## **PNMsoft, a Genpact Company, a Sponsor of the Gartner Symposium/ITxpo 2016 in Barcelona**

**The leading intelligent business process management software provider will demonstrate how its innovative solutions enable businesses to make agile and dynamic changes to processes, cases and resources**

LONDON, Nov. 3, 2016 /PRNewswire/ -- [PNMsoft](#), a Genpact company and the leading Microsoft-centric business process management (BPM) software provider, today announced its sponsorship of the Gartner Symposium/ITxpo 2016 which will be held November 6-10 at the Centre Convencions Internacional Barcelona (CCIB) in Barcelona. PNMsoft will demonstrate its innovative intelligent Business Process Management (iBPM) and case management technologies at booth 227.

PNMsoft Sequence™ iBPM is a dynamic workflow platform that allows users to optimize business processes in response to dynamic market conditions. Sequence provides users superior control over changes using PNMsoft's patented HotChange® architecture, which allows real-time changes to be made to critical business processes. Also built on HotChange®, PNMsoft's HotOperations® is a unique case management and work optimization module powered by Sequence. HotOperations® empowers operations managers to optimize work allocation using real-time predictive analytics and generate impact on their running operations. Notably, PNMsoft was named a Visionary in the August 2016 Gartner Magic Quadrant for Intelligent Business Process Management Suites.

As a Genpact company, PNMsoft acts as the core BPM and dynamic workflow component in Genpact's digital portfolio of assets. Genpact architects the Lean Digital<sup>SM</sup> enterprise through its patented Smart Enterprise Processes (SEP<sup>SM</sup>) framework that reimagines clients' operating models end-to-end, including the middle and back offices. This creates Intelligent Operations<sup>SM</sup> that Genpact helps design, transform and run. Genpact's global footprint and vertical and horizontal industry expertise, as well as advanced technologies including natural language processing (NLP), machine learning and cognitive computing, are now all part of PNMsoft's solutions. As a result, Genpact and PNMsoft clients can leverage the technologies to further transform their operations.

"PNMsoft is excited to be a sponsor and attend this year's Gartner Symposium/ITxpo in Barcelona. We look forward to meeting with other thought leaders in the convergence of technology and business," **said Gal Horvitz, chief executive officer of PNMsoft and senior vice president at Genpact.** "The pace of business change is accelerating, creating a challenge for organizations to respond aptly. We hope attendees will see how iBPM suites & dynamic workflow can help businesses address this challenge and optimally orchestrate their processes, staff and resources in a way that will lead to positive results for the enterprise."

Held annually in eight countries around the world, the Gartner Symposium/ITxpo is the world's most important gathering of CIOs and senior IT leaders, uniting a global community of CIOs with the tools and strategies to help them lead the next generation of IT and achieve business outcomes. More than 23,000 CIOs, senior business and IT leaders worldwide will gather for the insights they need to ensure that their IT initiatives are key contributors to, and drivers of, their enterprise's success.

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## About PNMsoft

PNMsoft, a Genpact company, is a global provider of Intelligent BPM Software (iBPMS) solutions. PNMsoft Sequence™, our iBPMS Suite, uses unique HotChange® technology to enable rapid build and change of high availability workflow applications, while maintaining lifecycle governance. For more information, please visit <http://www.pnmsoft.com/>. For additional information on Genpact, visit [www.genpact.com](http://www.genpact.com). Follow Genpact on [Twitter](#), [Facebook](#), [LinkedIn](#), and [YouTube](#).

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