Genpact and BITS Partner to Build Talent in the Field of Analytics

The collaborative arrangement aims to provide learning opportunities for both Genpact employees and BITS students

NEW DELHI, August 23, 2016 – Genpact (NYSE: G), a global leader in digitally-powered business process management and services, today announced a partnership with premier technical education university Birla Institute of Technology and Science (BITS) for offering training programs in the field of analytics.

“The emergence of big data, regulatory changes and social media are causing a big shift in the way businesses operate. This partnership is yet another step towards providing learning opportunities in the analytics domain,” **said Sidhartha Shishoo, Vice President and People Function leader, Analytics and Research, Genpact.**

As part of the collaborative arrangement, BITS will design and operate world-class educational programs for Genpact. These programs will lead to specific degrees awarded jointly by Genpact and BITS through its Work Integrated Learning Programs and will be equivalent to the corresponding degrees awarded by BITS.

Leveraging Genpact’s broad suite of analytics solutions and rich experience of serving multiple industries globally, the customized proprietary training programs will enable employees to get a better understanding of the tools and techniques, synergize theory with practice on a sustained basis, and learn about the latest business applications and industry trends.

“This will help young professionals build a deeper appreciation of analytical tools and their application in an increasingly data-driven and technologically connected world,” **said Sudhanshu Singh, SVP and COO, Analytics and Research, Genpact**.

Students from BITS receive opportunities for long-term internships at various Genpact offices every year. Further strengthening the ties, Genpact will extend support in planning, organizing and implementing the Practice School program of BITS, which allows its students to apply the knowledge acquired in the classroom to the real-work environment at Genpact under the supervision of BITS faculty.

“This collaboration will open new vistas of industry relevant continuing education for employees of Genpact and also provide rich experiential learning opportunities to the BITS students,” **said Professor G. Sundar, Director Off-Campus Programs and Industry Engagement, BITS.**

In addition to this, Genpact and BITS intend to build a broader learning platform for analytics, which includes capability development and innovation in the analytics domain as well as incubation of new ideas and joint research for a larger ecosystem around data-enabled decision-making.

About BITS

The Birla Institute of Technology and Science (BITS) is a deemed to be university with campuses at Pilani, Hyderabad, Goa and an international campus at Dubai. The primary objective of BITS is to provide and promote education and research in the fields of Technology, Science, Humanities, Business and Industry. The University has been a pioneer of university – industry linkages. Its Practice School (PS) method of education links the students with the professional world at over 350 companies and infuses the reality of the world of work into the learning experience. BITS also partners with leading corporations in their human resource development activities through its innovative Work Integrated Learning Programs. Over 20000 working professionals are pursuing their higher education along with their jobs by enrolling into BITS Pilani’s Work Integrated Learning Programs. For

additional information, visit www.bits-pilani.ac.in

About Genpact

Genpact (NYSE: G) stands for "**generating business impact**." We are a global leader in digitally-powered business process management and services. We architect the **Lean DigitalSM** enterprise through our patented Smart Enterprise Processes (SEPSM) framework that reimagines our clients' operating model end-to-end, including the middle and back offices. This creates Intelligent OperationsSM that we help design, transform, and run. The impact on our clients is a high return on transformation investments through growth, efficiency, and business agility. For two decades, first as a General Electric division and later as an independent company, we have been passionately serving our clients. Today, we generate impact for a few hundred strategic clients, including approximately one-fifth of the Fortune Global 500, and have grown to over 70,000 people in 25 countries, with key offices in New York City. The resulting business process and industry domain expertise and experience running complex operations are a unique heritage and focus that help us drive the best choices across technology, analytics, and organizational design. For additional information, visit www.genpact.com. Follow Genpact on Twitter, Facebook, LinkedIn, and YouTube.

# # #

For more information:

Rudra Bose
(for Genpact India)
rudra.bose@bm.com
+91 - 9811626585

Sunanda K. Malik
(Genpact India)
sunanda.kumar@genpact.com
+91 - 9811887537
