

Genpact and UpGrad to Address Data Scientist Talent Gap by Upskilling Working Professionals

Genpact to bring analytics and domain expertise to UpGrad in association with the International Institute of Information Technology-Bangalore

BANGALORE, India and NEW YORK, July 18, 2016 /[PRNewswire](#)/ -- Genpact (NYSE: G), a global leader in digitally-powered business process management and services, and UpGrad, the online education platform for working professionals, today announced they are partnering together in an innovative postgraduate diploma data analytics program in association with the International Institute of Information Technology-Bangalore (IIIT-B).

The rigorous nine-month program helps bridge the critical talent gap facing today's analytics industry. The demand for experienced data scientists far exceeds the availability of trained professionals to meet the growing need for global enterprises to provide real-time intelligent information to their customers, regulators, partners, and other groups in an increasingly digitally and data connected world. In India alone, industry experts expect a shortage of at least 200,000 data scientists in 2016. It also helps to increase the employability of many professionals in the face of changing work requirements.

Genpact will serve as UpGrads' "knowledge partner," and the two companies will work closely together to create case studies, guest lectures, and other curriculum. Genpact and UpGrad will also host events for students at Genpact offices, provide mentorships with Genpact leaders, and offer recruitment opportunities for students among other activities.

The UpGrad program, which aims to train more than 10,000 professionals over the next three-to-four years, is geared to help working professionals acquire additional industry relevant knowledge, grow their professional network, and accelerate their career in data analytics. The curriculum covers diverse advanced subjects in data analytics through interactive sessions, live lectures, and three-month capstone projects mentored by the best in the industry.

"As a recognized leader in Data-to-Insight-to-Action analytics, Genpact looks forward to sharing our deep domain expertise, innovative technology tools, and executives' experience with young professionals looking to elevate their careers," **said Sidhartha Shishoo, vice president and people function leader, Analytics and Research, Genpact.**

"At UpGrad, we aim to create cutting-edge, industry relevant programs so individuals can reach their full professional potential and are job ready on completion of the program. Genpact is an industry leader globally that brings decades of critical experience across scenarios that will give our students key insights into analytics. Genpact's contribution will help us design and deliver a state-of-the-art online post-graduate program in data analytics to educate the next generation of leaders," **said Ronnie Screwvala and Mayank Kumar, founders, UpGrad** in a joint statement.

The program also features other leaders from the analytics domain contributing in individual capacities.

About UpGrad

UpGrad is an online higher education platform founded by Ronnie Screwvala, Mayank Kumar, Ravijot Chugh and Prabhav Phalgun in March 2015. UpGrad looks to provide quality post graduate online programs for working professionals who wish to build and expand their skill sets. Since its first program on entrepreneurship launched in November 2015, UpGrad has launched programs on digital marketing, angel investment and a data analytics

diploma in association with IIT Bangalore.

About Genpact

Genpact (NYSE: G) stands for "**generating business impact.**" We are a global leader in digitally-powered business process management and services. We architect the **Lean DigitalSM** enterprise through our patented Smart Enterprise Processes (SEPSM) framework that reimagines our clients' operating model end-to-end, including the middle and back offices. This creates Intelligent OperationsSM that we help design, transform, and run. The impact on our clients is a high return on transformation investments through growth, efficiency, and business agility. For two decades, first as a General Electric division and later as an independent company, we have been passionately serving our clients. Today, we generate impact for a few hundred strategic clients, including approximately one-fifth of the Fortune Global 500, and have grown to over 70,000 people in 25 countries, with key offices in New York City. The resulting business process and industry domain expertise and experience running complex operations are a unique heritage and focus that help us drive the best choices across technology, analytics, and organizational design. For additional information, visit www.genpact.com. Follow Genpact on [Twitter](#), [Facebook](#), [LinkedIn](#), and [YouTube](#).

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