

## Genpact Appoints Digital and Design Thinking Expert CeCe Morken to Board of Directors

NEW YORK, March 30, 2016 /[PRNewswire](#)/ -- Genpact Limited (NYSE: G), a global leader in digitally-powered business process management and services, today announced that it has appointed CeCe Morken of Intuit to its [Board of Directors](#). The appointment is effective immediately.

"We are honored to have CeCe join the Genpact Board. Given CeCe's experience in finance and accounting, new digital technologies and customer centricity, her contributions will be highly valuable as we continue to partner with Genpact's clients on their digital transformation journeys. The Board is looking forward to her insights," **said Robert Scott, Chairman of the Board, Genpact.**

Morken serves as executive vice president and general manager of the ProConnect Group at Intuit. In this role, she leads the team responsible for working directly with the accountants who use ProSeries, Lacerte, Intuit Tax Online, Canada ProTax, and related solutions to prepare clients' taxes. Before taking this position in 2013, she led Intuit Financial Services, the business unit that provided digital banking solutions for banks and credit unions. Prior to joining Intuit in 2002, Morken was responsible for sales of all products and professional services at WebTone Technologies. She also served as senior vice president for retail lending with Fortis, and spent 15 years in a variety of positions with John H. Hartland Co. Morken is a graduate of North Dakota State University, with majors in economics and business administration, and attended the University of Chicago Booth's executive development program.

"CeCe is a recognized leader in design thinking methodologies which focus on driving impact for the end customer. This fits well with our focus on reimagining our clients' operating models end-to-end through our patented Smart Enterprise Processes (SEP<sup>SM</sup>) framework and unique Lean Digital<sup>SM</sup> approach. I am extremely excited to add someone of CeCe's caliber and background to our Board," **said NV 'Tiger' Tyagarajan, president and CEO, Genpact.**

### About Genpact

Genpact (NYSE: G) stands for "**generating business impact.**" We are a global leader in digitally-powered business process management and services. We architect the **Lean Digital<sup>SM</sup>** enterprise through our patented Smart Enterprise Processes (SEP<sup>SM</sup>) framework that reimagines our clients' operating model end-to-end, including the middle and back offices, resulting in Intelligent Operations<sup>SM</sup>. The impact on our clients is a high return on transformation investments through growth, efficiency, and business agility. For two decades, first as a General Electric division and later as an independent company, we have been passionately serving a few hundred strategic clients including approximately one-fifth of the Fortune Global 500, and have grown to over 70,000 people in 25 countries, with key offices in New York City. The resulting business process and industry domain expertise, and experience running complex operations, are a unique heritage and focus that help us drive the best choices across technology, analytics, and organizational design. For additional information, visit [www.genpact.com](http://www.genpact.com).

### Contacts:

Investors      Roger Sachs, CFA  
                    +1 (203) 808-6725

[roger.sachs@genpact.com](mailto:roger.sachs@genpact.com)

Media

Gail Marold

+1 (919) 345-3899

[gail.marold@genpact.com](mailto:gail.marold@genpact.com)


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