

Genpact and Rosslyn Analytics Provide Clients with Actionable Spend Analytics

Partnership offers sourcing and procurement data-to-insight-to-action-as-a-service

NEW YORK, Aug. 12, 2015 /PRNewswire/ -- Genpact (NYSE: G), a global leader in designing, transforming, and running intelligent business operations, has formed a partnership with Rosslyn Analytics, a leading big data technology company, to combine Genpact's source to pay (S2P) process excellence capabilities with Rosslyn Analytics' award-winning spend analytics technology.

The partnership enhances Genpact's source to pay transformation capabilities, based on its patented Smart Enterprise Processes(SM) framework, core IT solutions, and Systems of Engagement™, with Rosslyn Analytics' big data cloud analytics platform, RAPid. The solution provides procurement teams with user-friendly tools to reimagine their S2P functions, make more informed decisions, and ensure robust reporting while reducing the burden on the IT organization.

While many companies have adopted spend analytics tools, procurement teams often struggle to get real value and return on investment (ROI) due to poorly integrated systems, lack of analytics, and underlying processes that do not capture the necessary data. Genpact's partnership with Rosslyn Analytics offers an end-to-end solution that includes data consolidation, analysis and reporting, opportunity identification, business intelligence, sourcing support, and master data management.

The partnership allows clients to adopt spend analytics-as-a-service, enabling fast and flexible deployment that helps maximize ROI. At the same time, the design-thinking approach that the partnership powers will ensure deep adoption of the tools throughout the client organization. Users can more easily access and turn complex data into meaningful information to achieve intelligent procurement operations that sense, act, and learn efficiently and effectively.

"Our collaboration with Rosslyn Analytics allows Genpact to strengthen a strategic area of our portfolio, and provides data-to-insight-as-a-service to help our clients transform their procurement operations," **says Shantanu Ghosh, senior vice president, CFO Services and Consulting at Genpact.**

"We are excited to partner with Genpact and combine its deep process expertise, experience in consulting, and execution of support services with our big data cloud analytics platform which supports complex data preparation and best-in-class spend analytics," **says Charles Clark, chief executive officer at Rosslyn Analytics.**

About Rosslyn Analytics

Rosslyn Data Technologies plc, (AIM: RDT), a leading provider of a Cloud-based enterprise data analytics platform, was founded in 2005 by Charles Clark and Hugh Cox. Business Intelligence was ranked first in the top ten technology priorities for Chief Information Officers in 2012 by Gartner. The Company provides analytical services by combining four key technologies: data extraction; cleansing; enrichment; and visualization, through a single cloud platform enabling users with detailed data to make more informed decisions. Rosslyn's RAPid platform is the Group's primary product available to its multinational customers, including Aberdeen Asset Management plc, Babcock Corporate Services plc, Xerox Business Services and Coca-Cola Enterprises, Inc. Rosslyn Data Technologies plc is the ultimate holding company of the Group and owns 100 percent of Rosslyn Analytics Limited. Further information can also be found on the Company's website at: www.rosslynanalytics.com.

About Genpact

Genpact (NYSE: G) stands for "generating business impact." We design, transform, and run intelligent business operations including those that are complex and specific to a set of chosen industries. The result is advanced operating models that assist our clients in becoming more competitive by supporting their growth and managing cost, risk, and compliance across a range of functions such as finance and procurement, financial services account servicing, claims management, regulatory affairs, and industrial asset optimization. Our [Smart Enterprise Processes \(SEP\(SM\)\)](#) proprietary framework helps companies reimagine how they operate by integrating effective Systems of Engagement™, core IT, and Data-to-Action Analytics(SM). Our hundreds of long-term clients include more than one-fourth of the Fortune Global 500. We have grown to over 70,000 people in 25 countries, with key management and a corporate office in New York City. Our global critical mass doesn't dilute our flexible and collaborative approach, and our management team still drives client partnerships personally. We believe we are able to generate impact quickly because of our business domain expertise and experience running complex operations, driving our focus on what works and making transformation sustainable. Clients attribute much of our success to our unique history: behind our passion for process and operational excellence is the Lean and Six Sigma heritage of a former General Electric division that has served GE businesses for more than 16 years. For additional information, visit www.genpact.com. Follow Genpact on [Twitter](#), [Facebook](#), [LinkedIn](#), and [YouTube](#).

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