

Analytics Services: Genpact a Leader, According to Analyst Firm Everest Group

Full range of descriptive and prescriptive analytics, size of dedicated team, and clients in all major industries cited as strengths

NEW YORK, July 14, 2015 /PRNewswire/ -- Data that drives insights-based action has become a critical component of enterprises' competitive capabilities. The best analytics service providers bring scalability and resource optimization to their clients by complementing their analytics teams and tools, and help reimagine the business processes that can leverage the delivered insights quickly.

To help buyers better understand the analytics marketplace, analyst firm Everest Group evaluated 19 business process outsourcing (BPO) providers and highly specialized analytics-focused providers in its recently released 2015 PEAK Matrix™ Assessment of Analytics Business Process Services. In the assessment, Everest Group named Genpact Limited (NYSE: G), a global leader in designing, transforming, and running intelligent business operations, a "Leader" in analytics capabilities.

Genpact provides a wide range of analytics services, from basic data management to sophisticated consulting that addresses proactive risk management, enhanced operational efficiency, and ongoing market intelligence.

In its assessment of Genpact, Everest Group stated that with a team of more than 5,000 dedicated professionals in analytics, Genpact's services encompass more descriptive and predictive analytics than most competitors, and it has deep capabilities in sales and marketing, and supply chain and procurement horizontals. Genpact is unique in having analytics clients across all major industries, with revenues from companies in the banking, financial services, and insurance industries being the top contributor to its analytics revenue.

Through the establishment of an advanced organizational model – the analytics Center of Excellence – Genpact processes over 1.2 billion weekly transactions for a data syndication and consumer insights company, and is saving the client more than \$40 million annually while enabling it to scale.

A leading global pharmaceuticals company is obtaining real-time intelligence on drug performance, new drug introductions and competitive analysis via Genpact's "social media command center," which combines advanced analytics, data management, and customer experience management capabilities into a comprehensive solution.

"Conventional process design is one of the primary barriers today's companies face in harnessing the power of analytics to generate informed, sustainable change and impact," **said Paul Burton, senior vice president, Analytics and Research, Genpact.** "Our Data-to-ActionSM approach combines insight-to-action business processes, domain expertise and technology to industrialize and embed analytics throughout an enterprise's operations. It enables our clients to create true intelligent operations that sense, act appropriately, and learn – at scale."

More information about Genpact's analytics solutions is available at:

<http://www.genpact.com/home/solutions/analytics-research>.

About Genpact

Genpact (NYSE: G) stands for "generating business impact." We design, transform, and run intelligent business operations including those that are complex and specific to a set of chosen industries. The result is advanced

operating models that assist our clients in becoming more competitive by supporting their growth and managing cost, risk, and compliance across a range of functions such as finance and procurement, financial services account servicing, claims management, regulatory affairs, and industrial asset optimization. Our [Smart Enterprise Processes \(SEPSM\)](#) proprietary framework helps companies reimagine how they operate by integrating effective Systems of Engagement[™], core IT, and Data-to-Action AnalyticsSM. Our hundreds of long-term clients include more than one-fourth of the Fortune Global 500. We have grown to over 70,000 people in 25 countries, with key management and a corporate office in New York City. Our global critical mass doesn't dilute our flexible and collaborative approach, and our management team still drives client partnerships personally. We believe we are able to generate impact quickly because of our business domain expertise and experience running complex operations, driving our focus on what works and making transformation sustainable. Clients attribute much of our success to our unique history: behind our passion for process and operational excellence is the Lean and Six Sigma heritage of a former General Electric division that has served GE businesses for more than 16 years. For additional information, visit www.genpact.com. Follow Genpact on [Twitter](#), [Facebook](#), [LinkedIn](#), and [YouTube](#).

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