

Alta Group and Genpact Expand Strategic Alliance for Commercial Equipment Finance Sector Worldwide, Integrating Strategic Consulting With IT

RENO, Nev. and NEW YORK, June 3, 2015 /PRNewswire/ -- The Alta Group and Genpact (NYSE: G), a global leader in designing, transforming, and running intelligent business operations, announced today a newly-expanded strategic alliance that will provide comprehensive management, information technology (IT), application consulting, and hosted solutions to equipment lessors and other commercial and consumer finance institutions in the U.S. and worldwide.

The alliance will leverage the vast thought leadership and industry expertise of The Alta Group combined with Genpact's deep domain experience, software products, and delivery capabilities.

A large number of Genpact associates around the world already support the commercial lending sector serving over \$200 billion in assets, with design and implementation capabilities across technology, risk, analytics, operations, asset management, and finance. Built on its strong heritage of being founded as a division of GE Capital, Genpact assists lessors in developing target operating models, driving process efficiencies, strategizing new market entry, scaling up without additional resources, and implementing cutting-edge software products.

John C. Deane, the CEO of Alta, said, "Genpact is a global leader in the provision of IT, application consulting, and hosted solutions services to our industry. They have the expertise, capacity, and strategic focus to meet our clients' operating requirements, especially when combined with Alta's strategic expertise.

"The two organizations also share a future vision of the industry requirements for application consulting and work process improvements," **he added.**

In addition, Genpact already offers a true end-to-end operating model from ideation through implementation and support that helps manufacturers establish captive leasing operations as a hosted model, with low capital expenditures and variable costs.

"This partnership with The Alta Group will complement our capabilities through their expertise in the sector, specifically regarding market entry, asset management, captive and vendor program development, and all facets of business operations from human capital to legal support," **said Diwakar Singhal, senior vice president, Banking and Financial Services, Genpact.** "We are at a tipping point in the industry, and can now offer market disruptive solutions for manufacturers, banks, and lessors."

About The Alta Group

The Alta Group is the leading global consultancy dedicated exclusively to the business of equipment leasing and asset finance. Since 1992, Alta has represented equipment leasing and finance companies, financial institutions, manufacturers and service providers, offering management consulting and expertise in global market entry, vendor and captive finance, professional development, legal services, asset management, mergers and acquisitions, and application consulting. For information on the group's services in the United States and Canada, Latin America, Europe, the Middle East and Africa, China, and Asia-Pacific, visit <http://www.thealtagroup.com>.

About Genpact

Genpact (NYSE: G) stands for "generating business impact." We design, transform, and run intelligent business operations including those that are complex and specific to a set of chosen industries. The result is advanced operating models that assist our clients in becoming more competitive by supporting their growth and managing

cost, risk, and compliance across a range of functions such as finance and procurement, financial services account servicing, claims management, regulatory affairs, and industrial asset optimization. Our [Smart Enterprise Processes \(SEPSM\)](#) proprietary framework helps companies reimagine how they operate by integrating effective Systems of Engagement[™], core IT, and Data-to-Action AnalyticsSM. Our hundreds of long-term clients include more than one-fourth of the Fortune Global 500. We have grown to over 68,000 people in 25 countries, with key management and a corporate office in New York City. Our global critical mass doesn't dilute our flexible and collaborative approach, and our management team still drives client partnerships personally. We believe we are able to generate impact quickly because of our business domain expertise and experience running complex operations, driving our focus on what works and making transformation sustainable. Clients attribute much of our success to our unique history: behind our passion for process and operational excellence is the Lean and Six Sigma heritage of a former General Electric division that has served GE businesses for more than 16 years. For additional information, visit www.genpact.com. Follow Genpact on [Twitter](#), [Facebook](#), [LinkedIn](#), and [YouTube](#).

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To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/alta-group-and-genpact-expand-strategic-alliance-for-commercial-equipment-finance-sector-worldwide-integrating-strategic-consulting-with-it-300093147.html>

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Additional assets available online:  [Photos \(1\)](#)

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