

Genpact and Ashoka University Partner to Launch Center for Women's Leadership

First-of-its-kind industry-academia partnership

NEW DELHI, March 23, 2015 – With a vision to drive gender-inclusive growth that empowers and promotes women's leadership across sectors in the country, Genpact Limited (NYSE: G), a global leader in designing, transforming, and running intelligent business operations, and Ashoka University, a new liberal arts university have partnered to create and launch the "Genpact Center for Women's Leadership" (GCWL). This first-of-its-kind industry-academia partnership is a corporate social responsibility (CSR) effort to drive gender-inclusive growth with a vision to create a balanced distribution of income, resources and decision making powers across sectors.

The Center will carry out research, establish thought leadership and conduct proactive advocacy to help create contemporary laws and policies that promote equality and women's leadership. It will co-create a networking platform for all stakeholders working on issues of women's empowerment. Moreover, the Center will also conduct courses, training and mentorship programs to develop and enhance leadership skills. It aims to create a knowledge bank which will help establish premium standards in leadership development and add to the next generation of women leaders from India.

Speaking at the launch of the Center, Tiger Tyagarajan, president and CEO, Genpact said, "We're delighted to partner with a pioneering educational institute like Ashoka University to drive a cause that I personally believe in and drive very strongly – women's leadership. Through the GCWL, we aim to create an ecosystem of knowledge, resources, and advocacy that will help create the next generation of women in leadership roles."

Dr. Pramath Raj Sinha, founder and trustee, Ashoka University, said, "Ashoka University's mission is to groom conscious leaders for India. The GCWL is our most deliberate and public commitment to that mission. It is also distinctive in that it is likely the first example globally of such an initiative being housed in a co-educational setting, recognizing that impacting women's leadership is also about grooming gender-sensitive men as leaders."

The Center will host an annual marquee event to showcase its activities and

achievements by women, regular workshops, seminars and guest speakers. This Center will create a common ground for current and emergent leaders to connect, support, educate and empower one another.

About GCWL

GCWL is an industry-academia partnership between Genpact and Ashoka University. Both organizations are pioneers in their respective sectors and strive for excellence, innovation, and inclusion.

About Ashoka University

Ashoka University is a new liberal arts university that brings the best contemporary values and practices in higher education, in the tradition of the celebrated Ivy League universities, to India. Built on the model of collective public philanthropy, it is an aspirational endeavour by some of the foremost academics and professional leaders of our times. With its strong emphasis on multidisciplinary learning and the development of 21st century skills and leadership attributes, Ashoka is preparing students to be critical thinkers and ethical leaders in a diverse world. www.ashoka.edu.in.

About Genpact

Genpact (NYSE: G) stands for “generating business impact.” We design, transform, and run intelligent business operations including those that are complex and specific to a set of chosen industries. The result is advanced operating models that make our clients more competitive as they help them grow and manage cost, risk, and compliance across a range of functions such as finance and procurement, financial services account servicing, claims management, regulatory affairs, and industrial asset optimization. Our [Smart Enterprise Processes \(SEPSM\)](#) proprietary framework helps companies reimagine how they operate by integrating effective Systems of EngagementTM, core IT, and Data-to-Action AnalyticsSM. Our hundreds of long-term clients include more than one-fourth of the Fortune Global 500. We have grown to over 67,000 people in 25 countries, with key management and a corporate office in New York City. Our global critical mass doesn’t dilute our flexible and collaborative approach, and our management team still drives client partnerships personally. We generate impact quickly because of our business domain expertise and experience running complex operations, driving our focus on what works and making transformation sustainable. Clients attribute much of our success to

our unique history: behind our passion for process and operational excellence is the Lean and Six Sigma heritage of a former General Electric division that has served GE businesses for more than 16 years. For additional information, visit genpact.com. Follow Genpact on [Twitter](#), [Facebook](#), [LinkedIn](#), and [YouTube](#).

#

For more information:

Sunanda K. Malik (*Genpact PR - India*)

sunanda.kumar@genpact.com

+ 91-9811887537

Rudra Bose (*For Genpact India*)

rudra.bose@bm.com

+91 124 441 7592

<https://media.genpact.com/2015-03-23-Genpact-and-Ashoka-University-Partner-to-Launch-Center-for-Womens-Leadership>