

Genpact Expands Business Automation Capabilities by Partnering with Automic

Resulting system of engagement will generate significant cost savings and operational efficiency for Genpact clients

NEW YORK, Aug. 26, 2014 /PRNewswire/ -- Genpact Limited (NYSE: G), a global leader in designing, transforming and running business processes and operations, has signed an alliance agreement with Automic, the world's largest independent automation software company and the industry's only unified, business-focused automation solution.

This new alliance is a part of Genpact's strategy to embed innovative technology – facilitating IT and business operations – by leveraging its Lean and Six Sigma-driven process expertise, domain knowledge and experience in running business operations and respective IT applications. Automic's automation technology will allow Genpact to orchestrate and interface with complex IT systems to provide a unified approach to automation and will further strengthen Genpact's managed services capabilities. This will also provide accelerated delivery, enabling IT organizations to help their companies to be more agile and adaptive to rapidly-changing market conditions and deliver maximum throughput from the IT systems.

Business process automation, a growing focus area for companies, has a significant effect on the cost of running IT operations, including those that leverage cloud computing, as it provides consistent, measurable and repeatable services at lower costs. This collaboration enables Genpact and Automic to fast-track automation solutions in clients' enterprise environments. With expanded automation capabilities in One Automation, Application Release Automation (ARA) and complex event processing solutions from Automic, along with its existing Run Book Automation (RBA) through its existing partnerships, Genpact now expands its automation solution to serve clients across various IT services models: on premise, public, private, or hybrid. Using solutions with automation-embedded technology, Genpact has to date helped clients realize out-of-the-box 14% in cost savings, a 38% reduction in scheduled tasks, and 18-20% per month reduction in service desk incidents.

"Automic is excited to be working with Genpact as we believe this partnership will enable our joint customers to benefit from the combination of Automic's world class One Automation platform and Genpact's proven business process excellence and global delivery capabilities," **said Paul Forte, chief sales officer, Automic Software.**

"We are excited about this collaboration with Automic because of the opportunity it provides to co-create platform and business-specific components aimed at increasing adoption of this technology and resulting reduced time to market," **said Monty Singh, senior vice president and business leader, Capital Markets and IT Services, Genpact.** "Advanced IT operations will leverage effective analytics and process practices and embed the innovative technology tools like Automic's ONE Automation platforms into the fabric of enterprise IT processes, simplifying them and making them more efficient and transparent."

About Automic

Automic is the world's largest independent automation software company and delivers the industry's only unified, business-focused automation solution. Founded in 1985, Automic pioneered the largest, independent, globally deployed automation platform which powers the enterprise, application and infrastructure. Automic helps customers achieve what we call "ONE Automation" or a single, overarching, enterprise-wide approach that intelligently orchestrates business processes, applications and IT infrastructure from a single platform. Automic's ONE Automation Platform consolidates silos of automation in the datacenter onto one platform and eliminates the cost and complexity of maintaining multiple legacy tools that plague IT organizations today. The Automation

Platform comes standard with purpose-built solutions for Workload Automation, IT Process Automation, Cloud Automation, Deployment Automation, Data Automation and Application Automation.

Automic has over 2300 customers in more than 50 countries with more than 700 large enterprise customers with over 95 percent customer satisfaction. A Top tier company in Gartner and Forrester assessments and ranked in top 25 Systems Management Company.

The highly-scalable platform supports single use or multi-tenancy in physical or virtual or cloud environments. By combining process and policy engines with powerful and intuitive analytical tools, Automic enables enterprises to build and schedule work flows then monitor and govern their performance by identifying patterns in events that couldn't affect service delivery against pre-set policies and rules.

Automic's ARA (Application release automation) solution and integration with industry standard tools and applications like monitoring systems, Service Now, SAP/Oracle etc. are un-paralleled in the market. More information is available at www.automic.com.

About Genpact

Genpact Limited (NYSE: G) is a global leader in designing, transforming and running business processes and operations, including those that are complex and industry-specific. Our mission is to help clients become more competitive by making their enterprises more intelligent through becoming more adaptive, innovative, globally effective and connected to their own clients. Genpact stands for Generating Impact – visible in tighter cost management as well as better management of risk, regulations and growth for hundreds of long-term clients including more than 100 of the Fortune Global 500. Our approach is distinctive – we offer an unbiased, agile combination of smarter processes, crystallized in our Smart Enterprise Processes (SEP(SM)) proprietary framework, along with analytics and technology, which limits up-front investments and enhances future adaptability. We have global critical mass – 66,000+ employees in 25 countries with key management and corporate offices in New York City – while remaining flexible and collaborative, and a management team that drives client partnerships personally. Our history is unique – behind our single-minded passion for process and operational excellence is the Lean and Six Sigma heritage of a former General Electric division that has served GE businesses for more than 16 years. For more information, visit www.genpact.com. Follow Genpact on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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