

Genpact Partnering with Hillshire Brands to Manage Finance and Accounting Processes

NEW YORK, March 26, 2014 /[PRNewswire](#)/ -- Genpact Limited (NYSE: G), a global leader in transforming and running business processes and operations, today announced it has signed a multi-year business process outsourcing (BPO) contract with The Hillshire Brands Company, a leader in the branded food industry.

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INTELLIGENT ENTERPRISES POWERED BY PROCESS

Under the terms of the agreement, Genpact will help Hillshire Brands transform and run its finance and accounting (F&A) operations including accounts payable, accounts receivable, general accounting, master data, payroll, procurement operations support, and inventory control. Genpact will also support Hillshire Brands' financial team with technical application platform operations, in addition to providing analytics and process reengineering services to support the overall partnership.

"Genpact's capabilities make them an ideal partner for Hillshire Brands as we continue to drive productivity and executional excellence," **said Maria Henry, executive vice president, chief financial officer, Hillshire Brands.** "We believe that in addition to its technical skills, Genpact's agile, innovative and highly responsive culture is a great fit for our company."

"Genpact is excited to partner with Hillshire Brands to help make their F&A operations more effective based on our proven Smart Enterprise Processes (SEPSM) methodology and our strong services delivery capabilities," **said BK Kalra, senior vice president, Consumer Goods, Retail and Life Sciences, Genpact.** "Our F&A process expertise combined with analytics and technology will allow Hillshire Brands to streamline and adapt their operations for their business needs, today and tomorrow."

About The Hillshire Brands Company

The Hillshire Brands Company is a leader in branded foods. The company generated approximately \$4 billion in annual sales in fiscal 2013, has more than 9,000 employees, and is based in Chicago. Hillshire Brands' portfolio includes iconic brands such as *Jimmy Dean*, *Ball Park*, *Hillshire Farm*, *State Fair*, *Sara Lee* frozen bakery and *Chef Pierre* pies, as well as artisanal brands *Aidells*, *Gallo Salame* and *Golden Island* premium jerky. For more information on the company, please visit www.hillshirebrands.com.

About Genpact

Genpact Limited (NYSE: G) is a global leader in transforming and running business processes and operations, including those that are complex and industry-specific. Our mission is to help clients become more competitive by making their enterprises more intelligent through becoming more adaptive, innovative, globally effective and connected to their own clients. Genpact stands for Generating Impact – visible in tighter cost management as well as better management of risk, regulations and growth for hundreds of long-term clients including more than 100 of the Fortune Global 500. Our approach is distinctive – we offer an unbiased, agile combination of smarter processes, crystallized in our Smart Enterprise Processes (SEPSM) proprietary framework, along with analytics and technology, which limits upfront investments and enhances future adaptability. We have global critical mass – 64,000+ employees in 24 countries with key management and corporate offices in New York City – while

remaining flexible and collaborative, and a management team that drives client partnerships personally. Our history is unique – behind our single-minded passion for process and operational excellence is the Lean and Six Sigma heritage of a former General Electric division that has served GE businesses for more than 15 years. For more information, visit www.genpact.com. Follow Genpact on [Twitter](#), [Facebook](#), and [LinkedIn](#).

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