

Headstrong Japan Business Consulting Services Renamed Genpact-Headstrong Business Consulting

Full Integration of Business Processes and Technology Expertise Provides Enhanced Business Consulting and Strategy Services for Clients

NEW YORK, July 22, 2013 /PRNewswire/ -- Genpact Limited (NYSE: G), a global leader in business process management and technology services, has announced that its Headstrong Japan Business Consulting business will now be named Genpact-Headstrong Business Consulting. This change represents the full integration of Headstrong's strong business consulting services in Japan with Genpact's global business process management services since Genpact's acquisition of Headstrong in May 2011.

(Logo: <http://photos.prnewswire.com/prnh/20120501/NY98560LOGO>)

Located in Tokyo, Genpact-Headstrong Business Consulting has operated in Japan since 1999, providing high value services including management consulting, complex project management (PMO) business process optimization, IT consulting, supply chain transformation, and global strategy including market entry and global expansion for Japanese corporations into new markets. The business serves companies in multiple verticals including manufacturing, banking, financial services, insurance, hi-tech, gaming, and pharmaceuticals, engaging with clients primarily in Japan but also in India, Brazil, Macau, Vietnam, and the United States.

Genpact-Headstrong Business Consulting has worked with more than 100 of the largest companies in Japan since its inception, generating business impact including helping a retail bank implement new channel initiatives and helping a leading global energy company consolidate procurement data warehouses for increased visibility and controllership. Bringing global business practices together with the local Japanese business culture, Genpact-Headstrong Business Consulting has partnered with Japanese enterprises to implement complex, strategic global programs, optimize operations and drive the convergence of business and technology.

"Our business is now even stronger with the integration of Genpact's business process and technology services management expertise and experience in transforming business operations, as well as its client-centric culture," **said John Tinsley, managing director, Genpact-Headstrong Business Consulting.** "Genpact-Headstrong Business Consulting will continue to grow as we focus on expanded consulting services as companies in Japan continue to look to transform their business operations, including expanding into other markets. This is the natural evolution of our business and we see many more opportunities to apply this combined business process management, technology and consulting expertise to more companies in this market."

Genpact-Headstrong Business Consulting is part of Genpact's growing operations in Asia, with multiple locations in Japan as well as China and Hong Kong.

About Genpact

Genpact Limited (NYSE: G), a global leader in business process management and technology services, leverages the power of smarter processes, smarter analytics and smarter technology to help its clients drive intelligence across their enterprise. Genpact's Smart Enterprise Processes (SEPsSM) framework, its unique science of process combined with deep domain expertise in multiple industry verticals, leads to superior business outcomes. Genpact's Smart Decision Services deliver valuable business insights to its clients through targeted analytics, reengineering expertise, and advanced risk management. Making technology more intelligent by embedding it with process and data insights, Genpact also offers a wide range of technology services. Driven by

a passion for process innovation and operational excellence built on its Lean and Six Sigma DNA and the legacy of serving GE for more than 15 years, the company's 60,000+ professionals around the globe deliver services to its more than 700 clients from a network of 70+ delivery centers across 18 countries supporting more than 30 languages. For more information, visit www.genpact.com. Follow Genpact on [Twitter](#), [Facebook](#) and [LinkedIn](#).

For more information:

Gail Marold

(Genpact Media Relations)

gail.marold@genpact.com

+1 919-345-3899

Dan O'Brien

(For Genpact Japan)

dan.o'brien@ogilvy.com

+81-3-5793-2385

Rupali Kathuria

(For Genpact India)

rupali.kathuria@bm.com

+91 124 441 7589

SOURCE Genpact Limited

Additional assets available online:  [Photos \(1\)](#)

<https://media.genpact.com/2013-07-22-Headstrong-Japan-Business-Consulting-Services-Renamed-Genpact-Headstrong-Business-Consulting>