

Genpact Positioned in "Winners Circle" in HfS Blueprint Report on Finance and Accounting BPO Services

High Ranking in Leading Analyst Report Based on Services Delivery Execution and Process Innovation

NEW YORK, May 30, 2013 /[PRNewswire](#)/ -- Genpact Limited (NYSE: G), a global leader in business process management and technology services, has been positioned among the top worldwide finance and accounting (F&A) services providers by leading analyst firm HfS Research in its "Blueprint Report on Finance and Accounting BPO," authored by analysts Phil Fersht and Brian Dubiel.

(Logo: <http://photos.prnewswire.com/prnh/20120501/NY98560LOGO>)

HfS Research bases its research on an assessment framework of services that F&A BPO service providers offer the market, and identifies relevant differentials between providers across a number of facets under two main categories: innovation and execution. HfS apportions importance weightings of each innovation and execution category based on data from its 2013 [State of Outsourcing survey](#), covering 1,355 enterprise operations executives, influencers, advisors and provider executives. Unlike other typical analyst methodologies, HfS' Blueprint approach is not reliant on the arbitrary viewpoint of a single analyst.

HfS Research stated in its report that Genpact was ranked highly in its execution abilities, successfully servicing a wide variety of longstanding clients across the high-end and mid-market segments in key vertical industries. Citing Genpact's differentiation of its proprietary Smart Enterprise Processes (SEPSM) framework as a "game changer," the report also highlighted Genpact's proven flexibility in delivering services to clients through both customized point solutions and end-to-end F&A services. In the area of innovation, the report cited Genpact's strengths including its vision of the complete process lifecycle, continuous process improvement capabilities, and investments in solutions tailored to specific industries.

"Genpact has been instrumental in disrupting the old-world BPO model by executing a unique brand of services fueled by its passionate culture for process excellence. During the HfS Blueprint evaluation, many Genpact clients cited the firm's commitment to innovating their process models, its open and collaborative working culture, and its efforts to bring clients together to share ideas and best practices," **said Phil Fersht, CEO and founder of HfS Research.**

"Genpact is honored to be recognized by HfS Research as part of the 'Winners' Circle' for F&A services, which is our leading service offering," **said Shantanu Ghosh, senior vice president and global head, Enterprise Services, Solutions, Transitions, and Lean Six Sigma, Genpact.** "The findings of the report highlight our strong client-centric culture and our ability to deliver business impact. Our process and operational excellence, led by skilled F&A domain expertise, has delivered the right combination of smarter processes, smarter analytics and smarter technologies to help transform our clients' finance operations."

The HfS Research Blueprint on Finance and Accounting BPO, including additional data about Genpact's positioning in the "Winners Circle," is available by contacting insights@hfsresearch.com.

About Genpact

Genpact Limited (NYSE: G), a global leader in business process management and technology services, leverages the power of smarter processes, smarter analytics and smarter technology to help its clients drive intelligence across their enterprise. Genpact's Smart Enterprise Processes (SEPSM) framework, its unique

science of process combined with deep domain expertise in multiple industry verticals, leads to superior business outcomes. Genpact's Smart Decision Services deliver valuable business insights to its clients through targeted analytics, reengineering expertise, and advanced risk management. Making technology more intelligent by embedding it with process and data insights, Genpact also offers a wide range of technology services. Driven by a passion for process innovation and operational excellence built on its Lean and Six Sigma DNA and the legacy of serving GE for more than 15 years, the company's 60,000+ professionals around the globe deliver services to its more than 700 clients from a network of 70+ delivery centers across 18 countries supporting more than 30 languages. For more information, visit www.genpact.com. Follow Genpact on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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