Genpact Selected as Editors' Pick Provider in Consumer Goods Technology Readers' Choice Survey

Genpact Recognized for Making a Substantial Impact on the Consumer Goods Market with Innovative Business Process Management Services

NEW YORK, April 25, 2013 /PRNewswire/ -- Genpact Limited (NYSE: G), a global leader in business process management and technology services, today announced it has been recognized as a 2013 Editors' Pick in the Annual Consumer Goods Technology (CGT) Readers' Choice Survey. The Editors' Pick section selects and recognizes companies that are poised to make a substantial impact on the consumer goods market with innovative yet necessary tools.

(Logo: http://photos.prnewswire.com/prnh/20120501/NY98560LOGO)

According to Alliston Ackerman, editor of CGT magazine, "Genpact has made significant contributions to the consumer goods industry that we expect to increase in 2013 and beyond. We selected Genpact for its commitment and excellent work and its extremely strong endorsement by leading consumer goods (CG) executives in conversations throughout the year."

The CGT Editors' Choice listing cites Genpact's business process management services provided to industry-leading clients. CGT also featured Genpact in its 2012 Consulting Guide.

"Genpact is honored to be recognized by Consumer Goods Technology magazine for the innovative business process management services that we provide to the consumer goods market," **said BK Kalra, senior vice president and business leader, Consumer Goods, Retail and Life Sciences, Genpact.** "Consumer goods companies are facing the dilemma of increasing revenues, containing costs, and addressing changing consumer behaviors while developing next generation business process capabilities. Our track record, industry knowledge and wide range of services including trade promotion optimization, analytics, re-engineering and F&A help consumer goods companies drive efficiency and effectiveness into their business, helping them operate as more intelligent and insights-driven enterprises."

Genpact provides a comprehensive range of services to its consumer goods clients, including F&A services featuring proprietary order-to-cash (OTC) tools to increase productivity and reduce days sales outstanding (DSO). Genpact offers an on-demand analytics solution to provide insights and forecasting, which has helped a leading confectionery and beverage company achieve 88% accuracy in forecasting. The company's Trade Promotion Management and Optimization services help clients to better leverage the investment made in supporting their brands, including in-store presence. Genpact's ability to measure benchmarks from across and within industries through its Smart Enterprise Processes (SEP^{SM}) methodology raises the bar on process performance and combined with a culture based on Lean Six Sigma, Genpact is uniquely positioned to help consumer goods companies excel in all market conditions. More information is available at www.genpact.com/home/industries/consumer-goods.

The CGT annual benchmark issue draws on feedback from consumer goods executives to rank service and solution providers in multiple categories.

About Consumer Goods Technology

CGT (Consumer Goods Technology) Magazine is the leading resource for Consumer Goods executives looking to improve business performance. Delivering content in print, online, and face-to-face, CGT reaches an audience of

more than 76,000 consumer goods executives ranging from managers and directors to VPs and CIOs. CGT also covers all major segments of the consumer goods sector, including Food, Beverage, Packaged Goods, Consumer Electronics and Footwear. For more information on CGT, visit http://www.consumergoods.com.

About Genpact

Genpact Limited (NYSE: G), a global leader in business process management and technology services, leverages the power of smarter processes, smarter analytics and smarter technology to help its clients drive intelligence across their enterprise. Genpact's Smart Enterprise Processes (SEP^{SM}) framework, its unique science of process combined with deep domain expertise in multiple industry verticals, leads to superior business outcomes. Genpact's Smart Decision Services deliver valuable business insights to its clients through targeted analytics, reengineering expertise, and advanced risk management. Making technology more intelligent by embedding it with process and data insights, Genpact also offers a wide range of technology services. Driven by a passion for process innovation and operational excellence built on its Lean and Six Sigma DNA and the legacy of serving GE for more than 15 years, the company's 60,000+ professionals around the globe deliver services to its more than 700 clients from a network of 70+ delivery centers across 18 countries supporting more than 30 languages. For more information, visit www.genpact.com. Follow Genpact on Twitter, Facebook and LinkedIn.

For more information:

Gail Marold *(Genpact Media Relations)*	**Barbara Tate** *(For Genpact U.S.)*	**Rupali Kathuria** *(For Genpact India)*
gail.marold@genpact.com	barbara.tate@ogilvy.com	rupali.kathuria@bm.com
+1 919-345-3899	+1 212-880-5338	+91 124 441 75

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