## Genpact Positioned as a "Leader" in Everest Group Global Banking Business Process Outsourcing (BPO) Market Report

Genpact Designation on Everest Group's PEAK Matrix Highlights Global Delivery Footprint and Extensive Experience

NEW YORK, Nov. 12, 2012 / PRNewswire / -- Genpact Limited (NYSE: G), a global leader in business process management and technology services, is recognized as a "Leader" in the Global Banking Business Process Outsourcing (BPO) Market Report published annually by the global consulting and research firm Everest Group.

Everest Group conducts an annual study across global banking BPO service providers to analyze the changing dynamics of the BPO landscape and assess service providers across several key dimensions. As part of Everest Group's 2011 Global Banking Research, 12 banking BPO service providers globally were assessed on the firm's Performance, Experience, Ability, Knowledge (PEAK) Matrix, a proprietary framework that provides an objective, data-driven, and comparative assessment of providers based on their absolute market success and delivery capability. Everest Group identified Genpact as one of the "Banking BPO Leaders" for 2012 based on its market success and delivery capability.

"Genpact's global banking BPO business has emerged as a 'Leader' in our research due to its ability to deliver a broad set of capabilities and capitalize on market opportunities," **said Rajesh Ranjan, vice president, Everest Group.** "Genpact's focus on process excellence, strategic use of technology, balanced shoring approach and investment in domain capabilities should help Genpact maintain its success in the industry."

"We are pleased to be positioned by Everest Group as a 'Leader' in the global banking BPO market," **said Mohit Thukral, senior vice president, Banking, Financial Services, Insurance and Healthcare, Genpact.**"Supported by our deep financial services and insurance domain expertise and extensive global delivery capabilities, we leverage the right mix of people, processes, analytics and technology to help our banking clients run more intelligent enterprises while addressing the continued volatility in the global economic environment."

Genpact's banking and financial services organization supports clients across commercial leasing and lending, investment banking, investment services and wealth, mortgage services, and retail banking. For life and property and casualty insurers, Genpact's solutions and services help them to enter new markets, meet regulatory requirements, process claims more effectively, manage risk, and maintain customer loyalty.

The full Everest Group research report can be accessed at <a href="http://research.everestgrp.com/Product/11829">http://research.everestgrp.com/Product/11829</a>.

## **About Genpact**

Genpact Limited (NYSE: G), a global leader in business process management and technology services, leverages the power of smarter processes, smarter analytics and smarter technology to help its clients drive intelligence across their enterprise. Genpact's Smart Enterprise Processes (SEP<sup>SM</sup>) framework, its unique science of process combined with deep domain expertise in multiple industry verticals, leads to superior business outcomes. Genpact's Smart Decision Services deliver valuable business insights to its clients through targeted analytics, reengineering expertise, and advanced risk management. Making technology more intelligent by embedding it with process and data insights, Genpact also offers a wide range of technology services. Driven by a passion for process innovation and operational excellence built on its Lean and Six Sigma DNA and the legacy of serving GE for more than 15 years, the company's 60,500+ professionals around the globe deliver services to its more than 600 clients from a network of 74 delivery centers across 20 countries supporting more than 30 languages. For more information, visit www.genpact.com. Follow Genpact on Twitter, Facebook and LinkedIn.

For more information:

Gail Marold (Genpact Media Relations) +1 919-345-3899

Barbara Tate (For Genpact U.S.) gail.marold@genpact.com barbara.tate@ogilvypr.com rupali.kathuria@bm.com +1 212-880-5338

Rupali Kathuria (For Genpact India) +91 124 441 7589

## **SOURCE Genpact Limited**

https://media.genpact.com/2012-11-12-Genpact-Positioned-as-a-Leader-in-Everest-Group-Global-Banking-Business-Process-Outsourcing-BPO-Market-Report