## Genpact Recognized as the Business Process Outsourcing Service Provider of the Year by Frost & Sullivan and One of the Top 20 International Companies in China

# Awarded for Depth of Services, Operational Excellence and Client Growth in Asia

NEW YORK, Aug. 14, 2012 /PRNewswire/ -- Genpact Limited (NYSE: G), a global leader in business process management and technology services, has been recognized as the 2012 Business Process Outsourcing Service Provider of the Year in the Asia Pacific region by global consulting firm Frost & Sullivan. Genpact has also been recognized as one of the Top 20 International Companies in China at the first China Service Outsourcing Innovation Summit recently held in Chengdu.

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The Frost & Sullivan award was presented at the firm's annual Asia Pacific Information and Communications Technology (ICT) Awards function held in Singapore after an evaluation and benchmarking against other leading service providers in the region. This is the second time Genpact has received this award, having previously won in 2010. Founded in 2004, the Frost & Sullivan Awards are presented to companies that illustrate best practices in their industry, commending the diligence, commitment, and innovative business strategies required to advance in the global marketplace. The 2012 Frost & Sullivan Asia Pacific ICT Awards recognize companies and individuals that have pushed the boundaries of excellence – rising above the competition and demonstrating outstanding performance across the Asia Pacific region.

Themed "Service Outsourcing Innovation to Boost Industrial Development," the China Service Outsourcing Innovation Summit is aimed to drive a better development of China's outsourcing sector. Leaders in China's service outsourcing sector, senior government officials, famous scholars and leading entrepreneurs were invited to discuss the innovation and development of the service outsourcing sector, industrial park and companies.

"Genpact continues to demonstrate unique process thought leadership and innovation in

the highly competitive and rapidly-evolving global BPO market. The company differentiated itself by leveraging its well-diversified service offering, truly global delivery platform, deep domain expertise, in-depth capability around analytics, process reengineering and advanced risk management," said Krishna Baidya, industry manager, Asia Pacific ICT Practice, Frost & Sullivan. "Genpact continues to invest in new products and service, expand domain expertise through multiple acquisitions, and enhance its front-end teams around key industry verticals. Such moves along with its India-to-India and China-to-China strategies helped them not only win larger transformational engagements but increased services coverage with existing customers. Genpact, led by Asia Pacific particularly China, is among rarity in the industry to grow in the double-digit range across all major geographic regions with increased customer satisfaction. A remarkable 27 percent revenue growth over last year is testimony enough of all initiatives taken in the recent years to drive long-term growth."

In acknowledgment of these recognitions, Charles Hunting, CEO, Asia Pacific for Genpact said, "These awards highlight the breadth of services we provide, particularly our combination of smarter processes, smarter analytics and smarter technology that drive better business outcomes for our clients that we serve out of this region. Our outstanding, innovative and growing team of employees in the Asia Pacific region leverages our operational and delivery excellence, domain expertise and innovative spirit to bring value to our clients. We will especially continue to strengthen our investment in China, deploy more facilities, strengthen our cooperation with local government, and foster and dispatch more outsourcing services talent."

A global leader in business process management and technology services, Genpact integrates powerful IT, analysis and process optimization and reengineering capabilities to provide a wide range of special services targeted to companies and the sector. With Lean Six Sigma and its proprietary Smart Enterprise Processes (SEP(SM)) methodology and other core technology, Genpact continues to provide extensive services to clients in the growing Chinese market.

### **About Genpact**

Genpact Limited (NYSE: G), a global leader in business process management and technology services, leverages the power of smarter processes, smarter analytics and smarter technology to help its clients drive intelligence across their enterprise. Genpact's Smart Enterprise Processes (SEP(SM)) framework, its unique science of process combined

with deep domain expertise in multiple industry verticals, leads to superior business outcomes. Genpact's Smart Decision Services deliver valuable business insights to its clients through targeted analytics, reengineering expertise, and advanced risk management. Making technology more intelligent by embedding it with process and data insights, Genpact also offers a wide range of technology services. Driven by a passion for process innovation and operational excellence built on its Lean and Six Sigma DNA and the legacy of serving GE for more than 15 years, the company's 58,500+ professionals around the globe deliver services to its more than 600 clients from a network of 70 delivery centers across 18 countries supporting more than 30 languages. For more information, visit <a href="https://www.genpact.com">www.genpact.com</a>. Follow Genpact on <a href="https://www.genpact.com">Twitter</a>, <a href="facebook">Facebook</a> and <a href="https://www.genpact.com">LinkedIn</a>.

#### For more information:

Gail Marold (Genpact Media Relations) Cecily Liu (For Genpact Asia) Rupali Kathuria (For Genpact India)

gail.marold@genpact.com cecily.liu@ogilvy.com rupali.kathuria@bm.com

+1 919-345-3899 +86 10 85206345 +91 124 441 7589

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