Genpact Positioned as a Leader in IDC MarketScape Report on Worldwide Business Analytics BPO Services

NEW YORK, June 21, 2012 /PRNewswire/ -- Genpact Limited (NYSE: G), a global leader in business process and technology management, has been identified as a "leader" in leading analyst firm IDC's report, "IDC MarketScape: Worldwide Business Analytics BPO Services 2012 Vendor Analysis," Document #234937, May 2012, authored by Mukesh Dialani.

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IDC included Genpact in the Leaders category based on the evaluation criteria of a vendor's current capability and menu of services and its strategy for the business. The research also analyzed how well the vendor's future strategy aligns with what customers will require in three to five years.

As described in the report, "Genpact's business analytics business unit has over 5,000 analysts, providing a broad spectrum of analytical services ranging from research and social media monitoring and analysis to data management and reporting through complex optimization, forecasting, and predictive modeling. These services help Genpact's clients to adequately leverage their data assets and add intelligence across their key P&L drivers such as increasing revenue, improving marketing ROI, reducing cost, ensuring supply chain optimization, managing risk and capital, and ensuring regulatory compliance. The industries serviced include banking and financial services, (capital markets), insurance, retail, consumer products, manufacturing, energy, transportation, automotive, healthcare, pharmaceuticals, and business services. Genpact has made significant investments in its Smart Decisions Lab that performs R&D to ensure that clients get relevant analytical solutions. Genpact also acquired related businesses in the past couple of years that broadened the company's analytics offerings, and it continues to look for acquisitions that bring boutique capability that are both concurrent and complementary to its current capabilities."

This IDC study represents a vendor assessment of the business analytics (BA) services provided by business process outsourcers (BPOs) as of 2012 through the IDC MarketScape model at a worldwide level. This assessment discusses both quantitative and qualitative characteristics that define success in this market.

"Genpact is honored to be included among the leaders in IDC's MarketScape Report, especially since this is the first time that a leading analyst firm has conducted a detailed assessment of the analytics services space," **said Pankaj Kulshreshtha, business leader, Analytics and Research, Genpact.** "This recognition is a testimony of the value we have been adding to our clients, enabling them to leverage data, converting data to insights and delivering significant business impact for over 14 years."

To learn more about Genpact's analytics services please visit http://www.genpact.com/home/solutions/analytics-research. To access the full report, IDC clients can visit: www.idc.com.

About IDC MarketScape
IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT

and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Genpact

Genpact Limited (NYSE: G), a global leader in business process and technology management services, leverages the power of smarter processes, smarter analytics and smarter technology to help its clients drive intelligence across their enterprise. Genpact's Smart Enterprise Processes (SEP(SM)) framework, its unique science of process combined with deep domain expertise in multiple industry verticals, leads to superior business outcomes. Genpact's Smart Decision Services deliver valuable business insights to its clients through targeted analytics, reengineering expertise, and advanced risk management. Making technology more intelligent by embedding it with process and data insights, Genpact also offers a wide range of technology services. Driven by a passion for process innovation and operational excellence built on its Lean and Six Sigma DNA and the legacy of serving GE for more than 15 years, the company's 56,000+ professionals around the globe deliver services to its more than 600 clients from a network of 68 delivery centers across 18 countries supporting more than 30 languages. For more information, visit www.genpact.com. Follow Genpact on Twitter, Facebook and LinkedIn.

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