

## Genpact Recognized in Global Supply Chain Management Services Report by Leading Analyst Firm

### **Genpact's Smart Enterprise Processes (SEP(SM)) Framework, Lean Six Sigma Expertise Evaluated in End-to-End Supply Chain Processes in Report**

NEW YORK, Jan. 17, 2012 /[PRNewswire](#)/ -- Genpact Limited (NYSE: G), a global leader in business process and technology management, today announces that it has been recognized by Gartner, Inc. in its report, "Supply Chain Management Business Process Outsourcing Competitive Landscape," authored by Michael Dominy and published January 5, 2012.

This report analyzes four categories of external service providers that manage supply chain functions or processes through people and IT resources. These categories include business process outsourcing (BPO) providers, logistics service providers (LSPs), contract manufacturers, and independent software vendors (ISVs). Genpact is included among established business process management providers that deliver services for eight key business processes: supply chain management (SCM) planning and forecasting; sourcing and procurement, manufacturing operations; customer order management; aftermarket services; price and promotion optimization; and SCM analytics. Genpact has employees dedicated to supply chain management services spread across 11 delivery centers in six countries.

According to the report, "Competing successfully in the SCM BPO market requires blending the right mix of enabling technologies, global delivery centers and supply chain management expertise. The ability to run a variety of supply chain applications will be important for some large enterprise clients, but the ability to build, integrate and reuse cloud services will be critical. Connecting and orchestrating supply chain process across the client's internal supply chain functions and its value chain partners will be critical to achieving identified benefits and scaling services. Having SCM expertise in the major geographies will be essential, while the need for presence in specific countries and language capabilities will vary by industry segment."

Genpact focuses on driving continuous improvements in supply chain business processes through Lean Six Sigma and its Smart Enterprise Processes (SEP(SM)) framework for

making business processes more effective. Genpact has established capabilities in industry verticals such as aerospace, energy, retail, consumer packaged goods (CPG) and pharmaceutical manufacturing. Genpact has also developed tools like Inventory Optimizer and Expeditor to cater to its inventory optimization services, and for many process areas offers outcome-based pricing models.

"We are honored to be included in this report as a provider of end-to-end supply chain management services," said Patrick Cogny, senior vice president, Manufacturing and Services, Genpact. "We believe this report illustrates the significant traction we have gained in the market – driven by our consultative selling approach, Lean and Six Sigma-led process expertise, and targeted analytics capabilities. We've been able to help our clients achieve significant business impact in their sourcing and supply chain processes and we will continue to further bolster our capabilities."

To learn more about the Supply Chain Management Business Process Outsourcing Competitive Landscape, Gartner clients may access the report on [www.gartner.com](http://www.gartner.com).

## About Genpact

Genpact Limited (NYSE: G), a global leader in business process and technology management services, has developed a science behind superior business processes. Genpact's unique process thought leadership captured in its Smart Enterprise Processes (SEP(SM)) framework, combined with deep domain expertise in multiple industry verticals, delivers better business outcomes across the enterprise, rather than simply providing efficiency gains within a single function. Genpact's Smart Decision Services deliver business insights to its clients through targeted analytics, reengineering expertise, and advanced risk management. Genpact makes technology more intelligent by embedding it with these process and data insights in addition to providing a wide range of technology services. Built on a legacy of serving GE for more than 14 years, Genpact enables companies worldwide to make smarter decisions, helping them drive revenue growth, compete more successfully, mitigate risk effectively, and improve operating margins and working capital. Driven by a passion for process and operational excellence based on its Lean and Six Sigma DNA, the company's 53,000+ professionals around the globe deliver world-class business process and technology management services everyday to its more than 600 clients – from a network of 51 delivery centers across 17 countries supporting more than 25 languages. For more information, visit [www.genpact.com](http://www.genpact.com), Follow Genpact on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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