Genpact to Build China's First Global "Process Innovation Center" in Qingdao to Help Companies Better Compete Globally

Genpact Signs Five-Year Strategic Partnership Agreement with Qingdao Government

NEW YORK, Nov. 29, 2011 /PRNewswire/ -- Genpact Limited (NYSE: G), a global leader in business process and technology management, announced today it had signed a five-year strategic partnership agreement with the government of Qingdao to foster the globalization of Chinese corporations. The Qingdao government will facilitate the establishment of partnerships between Genpact and domestic multinational enterprises in order to promote the development of Qingdao's economy. Charles Hunting, CEO of Genpact Asia; Li Qun, Qingdao City Party Committee Secretary; relevant Qingdao government leaders; and several enterprise representatives were present at the recent signing ceremony.

According to the agreement, Genpact's Qingdao branch will be located in the Qingdao Economic and Technological Development Zone. Relevant Qingdao government departments, as well as the development zone's administrative department, will provide policies that support Genpact in building China's first domestic global process innovation center. The Qingdao government will also promote the establishment of strategic partnerships between Genpact and local multinational companies in Qingdao, including Haier, Tsingtao Beer, and Hisense. Correspondingly, Genpact will provide high-end services and business models for those companies.

Li Qun, Qingdao City Party Committee Secretary, said, "Qingdao is currently constructing the core area of the Shandong Peninsula Blue Economic Zone, which is an area with great development potential. Qingdao is northern China's only international submarine cable landing station and a major international hub for submarine cable communications. Moreover, the city's strong industrial base and excellent geographic conditions provide ample development space for the software and service outsourcing industries. Genpact will use its global expertise to assist local enterprises in adapting to an increasingly competitive international market and preparing them to enter the global arena."

"We are extremely thankful for the trust and support of the Qingdao government," **said Charles Hunting, CEO of Genpact Asia.** "We look forward to helping the Qingdao government provide more services and support for those companies that have found success in international markets, especially as they further globalize their brands. This is Genpact's first such innovation center in China, and will introduce a new model of cooperation between multinational service providers, the local government and domestic clients. As we always have done, we will continue to repay the trust and generosity we have received from the Chinese market, the government, and our clients."

"This first-of-its-kind innovation center illustrates Genpact's unique thought leadership around the science of process based on our Smart Enterprise Processes (SEP(SM)) framework for making business processes more effective," **added Tiger Tyagarajan, president and CEO, Genpact.** "Our deep heritage with driving process optimization with Lean Six Sigma, and our experience with successfully integrating processes with technology and data, enables us to provide global innovation and best-in-class operations to corporations across the globe."

As the partnership progresses, Genpact will work with the Qingdao government to support local enterprises and help with the adoption of advanced service outsourcing best practices through service professionalization and increased business efficiency. For companies that already have an international presence, the partnership will help them maintain global recognition while continuing to expand internationally and contribute to the development of Qingdao's economy.

About Genpact

Genpact Limited (NYSE: G), a global leader in business process and technology management services, has developed a science behind superior business processes. Genpact's unique process thought leadership captured in its Smart Enterprise Processes (SEP(SM)) framework, combined with deep domain expertise in multiple industry verticals, delivers better business outcomes across the enterprise, rather than simply providing efficiency gains within a single function. Genpact's Smart Decision Services deliver business insights to its clients through targeted analytics, reengineering expertise, and advanced risk management. Genpact makes technology more intelligent by embedding it with these process and data insights in addition to providing a wide range of technology services. Built on a legacy of serving GE for more than 14 years, Genpact enables companies worldwide to make smarter decisions, helping them drive revenue growth, compete more successfully, mitigate risk effectively, and improve operating margins and working capital. Driven by a passion for process and operational excellence based on its Lean and Six Sigma DNA, the company's 53,000+ professionals around the globe deliver world-class business process and technology management services everyday to its more than 600 clients – from a network of 51 delivery centers across 17 countries supporting more than 25 languages. For more information, visit www.genpact.com, Follow Genpact on Twitter, Facebook and LinkedIn.

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